

GOLDEN BEACH, FLORIDA

RESOLUTION NO. 1836.07

A RESOLUTION OF THE TOWN COUNCIL OF THE TOWN OF GOLDEN BEACH, FLORIDA, AUTHORIZING THE EXPENDITURE OF FUNDS FROM THE LAW ENFORCEMENT TRUST FUND FOR THE PURCHASE OF CODE RED MESSAGING SYSTEM ANNUAL FEE FOR THE GOLDEN BEACH POLICE DEPARTMENT; PROVIDING FOR IMPLEMENTATION; PROVIDING FOR AN EFFECTIVE DATE.

WHEREAS, the Town Council of the Town of Golden Beach, Florida (the "Town") wishes to the Code Red Messaging System to alert the residents with information that needs to be given in a quick and expeditious manner as described and outlined in the attached Agenda Item Report; and

WHEREAS, the Town Council wishes to use monies from the Town's Law Enforcement Trust Fund for the purchase the first year of this service; and

WHEREAS, in accordance with the Town's purchasing procedures, the Town Manager has certified that this service described does not require competitive bids; and

WHEREAS, upon finding that the proposal submitted by Code Red, has met the provisions of Section 2-266 of the Town Code; and

WHEREAS, the Town Chief of Police has provided written certification that the requested expenditure complies with Section 932.7055, Florida Statutes; and

WHEREAS, the Town Council finds that the expenditure of funds from the Law Enforcement Trust Fund for these purposes is in the best interest of the Town.

NOW, THEREFORE, BE IT RESOLVED BY THE TOWN COUNCIL OF THE TOWN OF GOLDEN BEACH, FLORIDA, AS FOLLOWS:

Section 1. Recitals Adopted. That each of the above-stated recitals is hereby

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adopted and confirmed.

Section 2. Authorization. The expenditure of funds from the Town of Golden Beach Law Enforcement Trust Fund in an amount not more than \$5,000.00, as described and outlined in the Agenda Item Report attached and incorporated herein, is hereby authorized and approved.

Section 4. Implementation. That the Mayor and Town Manager are authorized to take any and all action which is necessary to implement this Resolution.

Section 5. Effective Date. That this Resolution shall be effective immediately upon adoption.

Sponsored by **Town Administration.**

The Motion to adopt the foregoing Resolution was offered by Councilmember Einstein, seconded by Councilmember Lusskin and on roll call the following vote ensued:

Mayor Glenn Singer	<u>Aye</u>
Vice Mayor Bernstein	<u>Aye</u>
Councilmember Einstein	<u>Aye</u>
Councilmember Lusskin	<u>Aye</u>
Councilmember Rojas	<u>Aye</u>

PASSED AND ADOPTED by the Town Council of the Town of Golden Beach, Florida, this 8th day of March, 2007.

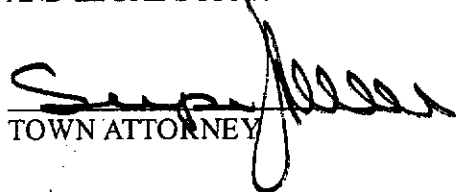
ATTEST:



 MAYOR GLENN SINGER


 ELIZABETH SEWELL
 TOWN CLERK

APPROVED AS TO FORM AND LEGAL SUFFICIENCY:



 TOWN ATTORNEY

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TOWN OF GOLDEN BEACH

MEMORANDUM

Date: December 7, 2006 06-PD-297
To: Town Manager Bonilyn Wilbanks-Frost
From: Police Chief James Skinner
Ref: Additional Information On Code Red System – Excess of 12,500 minutes

I contacted Mr. David Digiacomio, 1-386-676-0294, the Vice President for Service for the Code Red System of the Emergency Communications System. He provided Lt. Gary Smith with the original information regarding the Code Red System.

Mr. Digiacomio advised me the company has a flat rate of 40 cents per minute. If the Town used an additional 1,000 minutes as an example, the cost would be \$400. He states that many municipalities find this very useful.

He cited an example where one City experienced a contractor puncturing a water main with a back hoe. That City was able to bill the contractor for the total amount of minutes used to notify the residents of a "boiled water" alert because of the contractor's negligence. That City was then reimbursed for the cost of the emergency notification for that situation.

CC: Lt. Gary Smith

Mayor & Council

TOWN OF GOLDEN BEACH

MEMORANDUM

Date: November 22, 2006

06-PD-285

To: Town Manager Bonilyn Wilbanks-Free

From: Police Chief James Skinner *James Skinner*

Ref: Additional Information On Code Red System

I contacted Mr. Christopher Cornelison, 1-888-848-6337, ext 111, Vice President for Sales for the Code Red System of the Emergency Communications System. He advised the following additional information regarding the service provided in the \$5,000 yearly fee:

1. The Town will receive 12,500 minutes per year of message service for the annual fee.
2. The system can record a message as long as two and half minutes in length. He said the typical message sent out is 30 seconds long so this would enable Golden Beach to transmit 25,000 thirty-second messages annually.
3. Messages can be sent to as many phone numbers as desired because the charge is based upon minutes or seconds used, not the number of phone dialed. Code Red uses a national phone number data bank which already has forty to seventy percent of all Golden Beach phone numbers available. The Town will add the remainder at no charge.
4. The subscribing entity calls a specified number to record and then immediately transmit their message to the identified subscribers.
5. Text messages to cell phones and computers are assessed at a flat rate of six (6) second per e-mail message. The Town can send audio or text messages to as many phone numbers or e-mail addresses as it desires.
6. If every one of the 350 residences in Golden Beach listed three phone numbers to be called (one residence phone number and two cell phone numbers), every of the 1,050 phone numbers could received one thirty second message every two weeks.
7. This voice mail broadcasting system will automatically call all 1,050 phone numbers within 30 seconds to four minutes depending on the local phone system's ability to handle that many incoming calls at the same time.

TOWN OF GOLDEN BEACH

MEMORANDUM

Date: November 16, 2006 06-PD-281
To: Town Manager Bonilyn Wilbanks-Free
From: Police Chief James Skinner *James Skinner*
Ref: Additional Information on Automatic Resident Notification Systems *11-17-06*

In response to the Town Council's request for more information on automatic resident notification system, the Police Department was able to identify two additional systems that provide automatic notification systems for residents. These can be purchased either as services or as hardware for existing systems. Because of the location of Golden Beach on a barrier island, it is recommended the Town purchase a service option rather than hardware and software.

The three systems and the price quotes received are:

"Code Red" - \$5,000 first year and annual cost
Emergency Communications Network of Ormond Beach, Florida, 1-888-848-6337
Vice President David DiGiacomo states 35% of all Florida Counties and 18% of all Florida communities are subscribers. South Florida customers include: Broward County Emergency Manager, Coral Gables, Coral Springs, Coconut Creek Cooper City, Hallandale Beach, Oakland Park, West Palm Beach, Weston, Miramar, and Margate

"Red alert" - \$10,000 first year and annual cost
AMTELCO of McFarland, Wisconsin, 1-800-380-7345
Regional Manager Tim Brady states the cost listed above is the approximate and subsequent annual costs.

"Universal Alert" - \$4,300 first year and \$4,000 annual cost
Omni Distribution, LLC of Newark, New Jersey, 1-973-242-4431
Sales Representative Joe Kolakowski states they have no Florida customers at this time however; their customers do include: Yankee Stadium, Giant Stadium, and the Contego System Deicing Operations at the JFK, LaGuardia, Newark, and Anchorage Airports

Based upon the large usage by many Florida municipalities and county governments, the Police Department recommends the purchase of the Code Red system.

CC: Lt. Gary Smith

How CodeRED works
Sample Messages
Demonstration
Program
Testimonials

Welcome

The CodeRED® Emergency Notification System is an extremely Fast Communication available for mass *Emergency Notifications*. CodeRED® employs a one-of-a-kind Internet mapping capability for geographic targeting of calls, coupled with a high speed telecalling system capable of delivering customized pre-recorded emergency messages to homes and businesses, live individuals and answering machines, at the rate of 60,000 calls per hour. CodeRED® subscribers control their emergency broadcasts anywhere in the world via a secure Internet Portal. CodeRED® offers an unprecedented level of security, robustness, performance, and ease-of-use for government agencies, communities, and businesses.

We would like to applaud the efforts of all the emergency personnel who work hard to safeguard the lives of others across the nation. Our appreciation goes out to all our CodeRED® government partners for their dedication to better serve their communities. We thank you for your help in constructing the best emergency notification tool available.

We invite you to explore our website to get a better understanding of CodeRED®

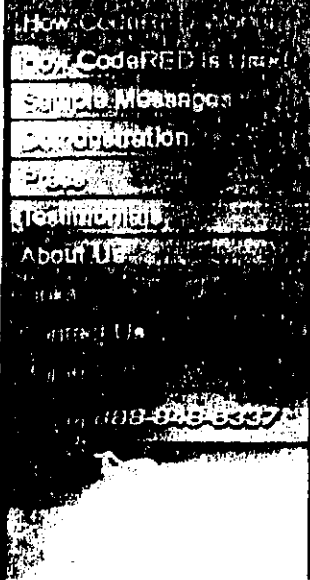
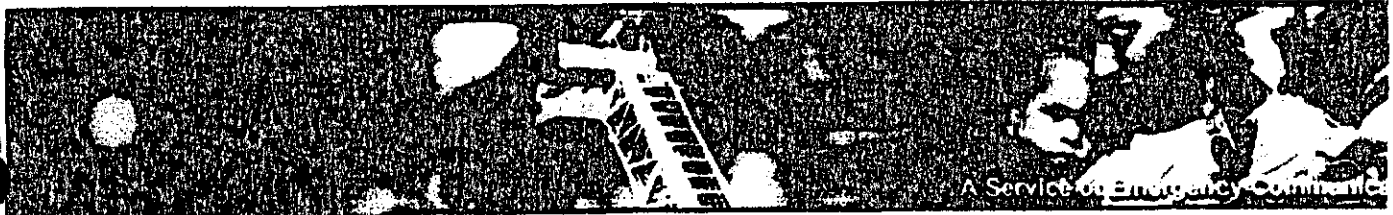
- See how CodeRED® works.
- Take an interactive demo of CodeRED's Internet mapping function.
- Listen to some sample CodeRED® messages.

Thanks again for visiting, and please contact us with any questions or comments.

CodeRED® is a service of Emergency Communications Network, Inc.

Emergency Communications Network, Inc. specializes in providing high-speed emergency communication services to government agencies, businesses and private individuals.

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How CoderRED® is Used

Environmental (Natural Disasters)

- Fires
- Floods
- Tidal Surges
- Dangerous Water Conditions
- Water Safety Alerts
- Dam / Levy Breaks
- Mudslides
- Avalanches

Search and Rescue

- Missing Children
- Missing Elderly
- Missing Disabled
- Evacuation Notices
- Evacuation Routes

Crime

- Prisoner Escape Warning
- Neighborhood Crime Watch Support
- Sexual Predator Alert

Man-Made Disasters

- Terrorism Threats
- Bomb Threats
- Nuclear Hazards
- Bio Terrorism Threats
- Chemical Spills
- Gas Leaks
- HAZMAT Emergencies
- Hostage Situations
- Purpose of Alarm (Instructional alarms have been issued.)

Public Works

- Drinking Water Contamination
- Viral Outbreaks
- Utility Outages
- Street Closings
- Public Notifications

Corporate

- Rapid Internal Communication
- Rapid Client Notification

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