



TOWN OF GOLDEN BEACH

Office of the Town Manager

To: Honorable Mayor Glenn Singer &
Town Council Members

From: Alexander Diaz,
Town Manager

Date: September 6, 2013

Subject: **2013-Significant Accomplishments and Performance Review**

Since coming to Golden Beach in 2007, I have advocated and worked diligently to make our community “first-class” for our residents and visitors.

The Town of Golden Beach continues to make strides in accomplishing our vision to be the premier residential community in which to visit, live, and raise a family; and in achieving our mission of becoming a community that provides more customer-centric services, more beautiful and vibrant open spaces, and a community that is at the epicenter of South Florida’s high society. By staying focused on our mission, vision and strategic priorities, the Town has achieved a great deal.

The last six years, the Town of Golden Beach as an entity has been working towards one goal – change. What began with a need, turned into a desire, and ultimately culminated with a fusion of both. Through a basic need to have the infrastructure improved upon after years of use, this turned into a capital project the scope of which had not been seen before in this small Town. Through the fiscal prudence of the Administration (with the guidance of the Mayor and Town Council) an enormous amount of savings were generated during the life cycle of the project – providing for the ability to incorporate more aspects to the project and enhance the Town’s aesthetic appeal to a degree that was not originally imagined when Golden Beach broke ground on the project in 2008.

Looking back at FY 2012/2013, it was a year full of milestones and accomplishments for the Town. Here is what it looked like:

- ✓ Completion of the C.I.P. – Since the passage of the Town’s bond referendum in November of 2007, the Town has been arduously working to break ground on its \$42-million-plus CIP project. In FY 2008/2009, the Town did just that. This four-prong project encompasses a Storm watermain replacement component, stormwater installation component, streetscaping component, and an undergrounding of utilities component.

The completion of the CIP will usher Golden Beach into the 21st Century with a number of technological advancements while maintaining the Town's identity and individuality intact.

The Original Project Scope consisted of a number of elements which have been completed:

- ✓ Water main replacement on Golden Beach Drive, North Island, Center Island, and South Island
- ✓ Stormwater drainage on Golden Beach Drive, North Island, Center Island, and South Island
- ✓ Installation of concrete sidewalk on Golden Beach Drive
- ✓ Installation of concrete sidewalk on Ocean Boulevard
- ✓ Installation of concrete curbs and gutters on Golden Beach Drive
- ✓ Asphalt paving on Golden Beach Drive, North Island, Center Island, and South Island
- ✓ Landscape installation along the side of the road on Golden Beach Drive
- ✓ Installation of street light and landscape lighting on Ocean Boulevard
- ✓ Landscape enhancements in the center median and the fountains on Ocean Boulevard
- ✓ Street lighting throughout Town in cooperation with FPL

The Additions to the Original Scope of Project consists of the following completed items:

- ✓ Stormwater drainage on South Island Drive and south of Verona Avenue on Golden Beach Drive
- ✓ Installation of concrete curbs and gutters in North Island, Center Island, and South Island
- ✓ Installation of concrete curbs and gutters at the street ends of The Strand Avenue, Navona Avenue, Palermo Drive, Ravenna Drive, and Verona Avenue
- ✓ Installation of concrete curbs and gutters at North and South Parkway, Terracina Avenue, and Massini Avenue
- ✓ Asphalt paving at the street ends of The Strand Avenue, Navona Avenue, Palermo Drive, Ravenna Drive, and Verona Avenue.
- ✓ Asphalt paving at North and South Parkway, Terracina Avenue, and Massini Avenue
- ✓ Complete redesign and refurbishing of North Park, South Park, and Singer Park (formerly known as Rock Park)
- ✓ Construction of the new Strand Park at The Strand Avenue and Golden Beach Drive, on the Intercoastal Waterway
- ✓ Installation of \$1.2+ million in medjool palms for the enhancement of Ocean Boulevard
- ✓ The installation of a closed circuit television system and a wireless data network throughout Town. The Town issued an RFP in July of 2011, and

awarded the project in September of 2011 to enhance vehicle identification throughout the Town, with license plate recognition (LPR) cameras installed along A1A, and extensive video supervision of water vessels traveling along the intercoastal.

- ✓ The construction of a boat marina at the Strand Avenue
 - ✓ Paving and landscape improvements at the beach pavilion
 - ✓ The construction of the long awaited Massini Avenue wall
 - ✓ Improvements to the parking bays throughout Town, for both visitors as well as the staff at Town Hall
 - ✓ Undergrounding of all overhead utility lines for FPL, AT&T, and Atlantic Broadband
- On June 19th, 2012 the Town broke ground on it's much anticipated North Island and Center Island Bridge Repair and Replacement Program. A Local Planning Agency agreement was signed with the Florida Department of Transportation (FDOT) to secure funding for the bridge replacements. The total cost for replacement of these bridges is estimated at a combined \$8-million, \$2.1-million of which the Town already has and \$5.9-million which were secured through the agreement with FDOT.
 - The Town's Police Department received accreditation from the State of Florida, putting in a very distinct category above a number of police agencies in South Florida.
 - The Town was able to have FDOR Mill and Resurface A-1-A at no cost to our residents. This was a \$1.9 million dollar project completed in less than 3 months.
 - The budget as a business plan, outlining goals and measures that govern Town affairs has attained the esteemed "Distinguished Budget Award" for the fourth year in a row.
 - The Town's aggressive rebranding and imaging campaign sustained the momentum it had garnered the last two years, through the metamorphosis of the Town's newsletter into a proper Town Magazine this year, maintaining the fresh, new, yet classic image of the Town of Golden Beach. Through these efforts Golden Beach has attained national recognition in publications such as the Design Book, Niche Media's ArtBasel Edition, UpTown Magazine, Plum Magazine, Miami Magazine, and the Miami Herald.
 - The Parks Master Plan continued to see significant growth, with the renovations and upgrades to Tweddle Park, such as the installation of new equipment, ground resurfacing, and the installation of a covered rest area for parents and children.
 - A new computer server system was installed in Town Hall, to replace the aging and failing one that was in place.

- The Town saw added residential growth in F/Y 2012-2013 issuing 2 residential certificates of occupancy and completion (“CCs & COs”).
- The Town continued to provide residents with a number of free-of-charge services, such as chips and sodas on the beach during a number of holidays, valentine’s day grams delivered right to resident’s doorsteps, and fully catered get-to-know your neighbor events such as “Bagels on the Beach.”
- An elevated focus on cleanliness throughout the Town continues as the Town’s C.I.P came to a conclusion. Both the crews doing the work related to the C.I.P. and the Town’s Public Works Department have been aggressively doing their part to maintain the Town’s aesthetic beauty and appeal in the face of so much messy construction work throughout Town.
- The Town’s Public Works department has also taken on an active role in supplying extra assistance to residents pertaining to the new situations being inflicted on them through the CIP project (i.e. spraying the Town for mosquitoes, adding chlorine tablets to all standing water, pumping standing water out of residents, etc.)
- The Town continues to pursue its “Go-Green” Initiative, implemented in FY 2008/2009 with the intent to educate, inform and implement solutions for both Town Hall and the residents at large to do our part in making this community greener, such as the Town’s recycling program.
- The Town has been able to accomplish a number of goals both personal and Town-wide, with very limited and at times very little resources. We will continue to provide the high quality of service the residents have become accustomed to while maintaining the highest level of efficiency and professionalism. We are well on our way to becoming the premier residential community in which to visit, live, and raise a family.