

TOWN OF GOLDEN BEACH, FLORIDA

RESOLUTION NO. 2846.22

A RESOLUTION OF THE TOWN COUNCIL OF THE TOWN OF GOLDEN BEACH, FLORIDA, AUTHORIZING AND APPROVING THE PAYMENT OF \$10,000.00 TO BEST BUDDIES INTERNATIONAL; PROVIDING FOR IMPLEMENTATION; AND PROVIDING AN EFFECTIVE DATE.

WHEREAS, Best Buddies International is a licensed, 501(c)(3) non-profit agency serving people with Down syndrome, autism, Fragile X, Williams syndrome, cerebral palsy, traumatic brain injury, and other undiagnosed disabilities; and; and

WHEREAS, the mission of Best Buddies is to establish a global volunteer movement that create opportunities for on-to-one friendships, integrated employment and leadership development for people with intellectual and developmental disabilities (IDD); and

WHEREAS, Best Buddies is the world's largest organization dedicated to ending the social physical and economic isolation of the 200-million people with IDD; and

WHEREAS, the Town Council finds that a contribution in the amount of \$10,000.00 to Best Buddies is in the best interest of the Town.

NOW, THEREFORE, BE IT RESOLVED BY THE TOWN COUNCIL OF THE TOWN OF GOLDEN BEACH, FLORIDA, AS FOLLOWS:

Section 1. Recitals Adopted. That each of the above-stated recitals is hereby adopted and confirmed.

Section 2. Authorization. That the payment of \$10,000.00 to Best Buddies is hereby authorized and approved.

Section 3. Implementation. That the Mayor and Town Manager are authorized to take any and all action which is necessary to implement this Resolution.


Section 4. Effective Date. That this Resolution shall become effective immediately upon approval of the Town Council.

Sponsored by the **Town Administration.**

The Motion to adopt the foregoing resolution was offered by Vice Mayor Mendal, seconded by Councilmember Lusskin, and on roll call the following vote ensued:

Mayor Glenn Singer	<u>Aye</u>
Vice Mayor Jaime Mendal	<u>Aye</u>
Councilmember Kenneth Bernstein	<u>Aye</u>
Councilmember Judy Lusskin	<u>Aye</u>
Councilmember Bernard Einstein	<u>Aye</u>

PASSED AND ADOPTED by the Town Council of the Town of Golden Beach, Florida, this 22nd day of November, 2022.



MAYOR GLENN SINGER

ATTEST:



LISSETTE PEREZ
TOWN CLERK

APPROVED AS TO FORM
AND LEGAL SUFFICIENCY:



STEPHEN J. HELFMAN
TOWN ATTORNEY



TOWN OF GOLDEN BEACH

One Golden Beach Drive
Golden Beach, FL 33160

MEMORANDUM

Date: November 22, 2022

To: Honorable Mayor Glenn Singer &
Town Council Members

From: Alexander Diaz, 
Town Manager

Subject: **Resolution No. 2846.22 – Authorizing and Approving Donation
of \$10,000.00 to Best Buddies International**

Item Number:

5

Recommendation:

It is recommended that the Town Council adopt the attached Resolution No. 2846.22 as presented.

Background:

This resolution approves the donation made to Best Buddies International. This donation will support the work Best Buddies performs to establish a global volunteer movement to create opportunities for individuals with disabilities.

Fiscal Impact:

If approved by Council the amount authorized will be \$10,000.00.

• BEST BUDDIES •

Miami Gala

BEST BUDDIES®



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TOP: ROMERO BRITTO AND STEVE AOKI AT THE 2015 *MIAMI GALA*
MIDDLE: ANTHONY K. SHRIVER AND 2013 GALA HONOREE CARLOS SLIM
BOTTOM: *MODERN FAMILY* STAR NOLAN GOULD, MISS UNIVERSE DEMI-LEIGH NEL-PETERS, MISS USA SUMMER ROSE SUMMERS, ACTRESS LIZ GODWIN, ACTOR JASON LEWIS AND SEAN RODRIGUEZ AT THE 2018 *MIAMI GALA*

BEST BUDDIES INTERNATIONAL

WHO WE ARE

Best Buddies® is a nonprofit 501(c)(3) organization dedicated to establishing a global volunteer movement that creates opportunities for one-to-one friendships, integrated employment, leadership development, and inclusive living for people with intellectual and developmental disabilities. Founded in 1989 by Anthony K. Shriver, Best Buddies is a vibrant organization that has grown from one original chapter to nearly 2,900 middle school, high school, and college chapters worldwide. Today, Best Buddies' nine formal programs — *Middle Schools, High Schools, Colleges, Citizens, e-Buddies®, Jobs, Ambassadors, Promoters and Inclusive Living*— engage participants in each of the 50 states and in 56 countries, positively impacting the lives of nearly 700,000 people with and without disabilities around the world. In many cases, as a result of their involvement with Best Buddies, people with intellectual and developmental disabilities secure rewarding jobs, live on their own, become inspirational leaders, and make lifelong friendships.

MISSION

To establish a global volunteer movement that creates opportunities for one-to-one friendships, integrated employment, leadership development and inclusive living for people with intellectual and developmental disabilities (IDD).

VISION

To put Best Buddies® out of business.

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BEST BUDDIES MIAMI GALA & CHAMPION OF THE YEAR

WHAT

The 24th Annual Best Buddies Miami Gala and Champion of the Year is a spectacular and impactful event. Through 8-12 weeks of raising funds and awareness for Best Buddies, our Champions will generate countless opportunities for friendships, jobs, and leadership development for people with intellectual and developmental disabilities. At the campaign's conclusion, 500 loyal Best Buddies supporters — including business leaders, political dignitaries, sports figures, and celebrities — will gather for an exclusive event featuring a gourmet dinner, dazzling entertainment, and a top-notch auction. The auction will feature a range of items including fine art, dining, sports memorabilia, vacations & staycations, health & fitness, accessories and one-of-a-kind VIP experiences. Proceeds from the event will go towards supporting people with intellectual and developmental disabilities (IDD) who are routinely misjudged and ignored.

WHEN

Friday, November 18, 2022

WHERE

Ice Palace Studios
Miami, Florida

GOAL

The fundraising goal for this year's Gala is \$2.5 million in revenue from sponsorships, live and silent auctions.



ABOVE: SCENES FROM THE 2018
MIAMI GALA

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BEST BUDDIES MIAMI GALA SUPPORTERS



From left: Linda Coll and Romero Britto at the 2016 *Miami Gala*; Jan Risi & Jim Field; Andy Barowsky and Melanie Damien enjoy the *Miami Gala*; Lisa Lutoff-Perlo and Andre Perlo at the 2017 *Miami Gala*



From left: Miss Teen USA Karlie Hay, *Modern Family* Star Nolan Gould and Miss USA Deshauna Barber; *Miami Gala* host committee on stage; Anthony Kennedy Shriver with Patricia & Emmitt Smith; James Ferraro, Megan Ferraro, James Ferraro, Jr. and Chris Froome



From left: Hip-hop artist Flo Rida and Patrick Schwarzenegger at the 2018 *Miami Gala*; NBA Hall of Famer Alonzo Mourning and Anthony K. Shriver; North Bay Village Commissioner Julianna Strout; Christian Vande Velde and George Hincapie pose with Gala performers.

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HIGH-PROFILE GUESTS

Past Performers & Attendees

- .38 Special
- Marc Anthony
- Steve Aoki
- Ashanti
- Iggy Azalea
- The B-52's
- Babyface
- The Bangles
- The Beach Boys
- Natasha Bedingfield
- Black Eyed Peas
- Blondie
- Blues Traveler
- Bono
- Chris Brown
- Capital Cities
- Cheap Trick
- Ciara
- Jason Derulo
- Dennis Deyoung
- Earth, Wind & Fire
- En Vogue
- Don Felder
- Dropkick Murphys
- Far East Movement
- Flo Rida
- Gloria Gaynor
- Go-Go's
- Goo Goo Dolls
- Macy Gray
- Bruce Hornsby
- Wyclef Jean
- Joan Jett
- Kesha
- Gladys Knight
- KC and The Sunshine Band
- Kool & The Gang
- Cyndi Lauper
- LMFAO
- Michael McDonald
- Willie Nelson
- Sean Paul
- Plain White T's

- The Pointer Sisters
- Jay Sean
- Smash Mouth
- Rick Springfield
- Sugar Ray
- Temptations
- Third Eye Blind
- Carlos Vives
- Bebe Winans

Celebrities/Notable Guests

- Tom Arnold
- Mel B
- President Joe Biden
- Jamie Brewer
- Romero Britto
- Gisele Bündchen
- David Caruso
- Michael Chiklis
- Cindy Crawford
- Joan Cusack
- Robert De Niro
- Patrick Duffy
- Clint Eastwood
- Dakota Fanning
- Elle Fanning
- Guy Fieri
- Kate Flannery
- Greg Fitzsimmons
- Vivica A. Fox
- Kaia Gerber
- Presley Gerber
- Nolan Gould
- Linda Gray
- Savannah Guthrie
- Harry Hamlin
- David Hasselhoff
- Carlos Slim Helú
- Cheryl Hines
- Ron Howard
- Kelly Hu
- Nick Jonas

- Ethel Kennedy
- Jason Lewis
- Rob Lowe
- Austin Mahone
- Marlee Matlin
- Norm Macdonald
- Maureen McCormick
- Charlotte McKinney
- Nancy O'Dell
- Artemis Pebdani
- Sean Penn
- Lauren Potter
- Lisa Rinna
- Fred Savage
- Katherine Schwarzenegger
- Patrick Schwarzenegger
- Ryan Seacrest
- Charlie Sheen
- Maria Shriver
- Gene Simmons
- Verne Troyer
- Anna Wintour

Athletic Superstars

- Muhammad Ali
- Bill Belichick
- Brie & Nikki Bella
- Drew Bledsoe
- Barry Bonds
- Tom Brady
- Tedy Bruschi
- Mario Chalmers
- Julian Edelman
- Evander Holyfield
- Kyrie Irving
- Caitlyn Jenner
- Michelle Kwan
- Carl Lewis
- Alonzo Mourning
- Shaquille O'Neal
- Emmitt Smith
- Sammy Sosa



TOP: TOM BRADY AND GISELE BÜNDCHEN WITH BUDDY KATIE MEADE

MIDDLE: AUSTIN MAHONE, COLIN WATSON, KATHERINE DAVIS, ROMERO BRITTO, IGGY AZALEA AND JOHN WINTER

BOTTOM: ANTHONY K. SHRIVER, CLINT EASTWOOD, MARIA SHRIVER, AND KENNY G

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TOP: ACTOR ROCCO AMARADIO
AND HIP-HOP ARTIST FLO RIDA
MIDDLE: CYCLIST GEORGE HINCAPIE
AND MELANIE HINCAPIE
BOTTOM: IGGY AZALEA PERFORMS
AT THE 2017 MIAMI GALA

SPONSORSHIP BENEFITS

FRIENDSHIP SPONSOR \$100,000

(\$92,000 TAX DEDUCTIBLE)

- Thirty (30) invitations to attend event
- Executive speaking role within the event program
- A full-color, two-page spread in the digital Gala program book and an ad on the back cover
- Name/Corporate logo incorporated into the front cover design of the digital program book and Miami Gala invitation
- Prominent display of Name/Corporate logo throughout event
- Direct link to sponsor webpage on the Miami Gala and Auction websites
- Listing in major donors section of annual report
- Recognized as Friendship Sponsor in all event materials and advertisements
- Four (4) invitations to attend another Best Buddies event in 2023
- Complimentary car service for the evening of the Gala

All benefits based on availability and date of commitment.

EMPLOYMENT SPONSOR \$50,000

(\$43,600 TAX DEDUCTIBLE)

- Twenty (20) invitations to attend event
- Full-page, full-color ad in the digital Gala program book
- Name/Corporate logo on the Miami Gala invitations
- Prominent display of Name/Corporate logo
- Direct link to sponsor webpage on the Miami Gala and Auction websites
- Listing in the major donors' section of annual report
- Recognized as Employment Sponsor in all event materials and advertisements
- Two (2) invitations to attend another Best Buddies event in 2023

All benefits based on availability and date of commitment.

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SPONSORSHIP BENEFITS

LEADERSHIP SPONSOR \$25,000

(\$21,800 tax deductible)

- Ten (10) invitations to attend event
- Full-page, full-color ad in the digital Gala program book
- Display of Name/Corporate logo
- Direct link to sponsor webpage on the Miami Gala and Auction websites
- Listing in annual major donors' section of annual report
- Recognized as Leadership Sponsor in all event materials and advertisement

All benefits based on availability and date of commitment.

INCLUSIVE LIVING SPONSOR

\$10,000

(\$7,600 TAX DEDUCTIBLE)

- Ten (10) invitations to attend event
- Half-page, full-color ad in the digital Gala program book
- Display of Name/Corporate logo
- Direct link to sponsor webpage on the Miami Gala and Auction websites
- Listing in annual major donors' section of the annual report

All benefits based on availability and date of commitment.



ABOVE: PARTICIPANTS FROM THE 2016 MIAMI CHALLENGE CELEBRATE ONSTAGE AT THE MIAMI GALA

TOP: ANTHONY K. SHRIVER, FALLON FARLEY, RALPH WINTER, CAM WURF, AND CHRISTINE WINTER AT THE 2017 MIAMI GALA
MIDDLE: ROBERT DE NIRO PRESENTS AN AWARD TO HH SHEIKHA MOZAH BINT NASSER AL MISSNED
BOTTOM: ANTONY K. SHRIVER LOOKS ON AS TOM BRADY SUPPORTS SPONSOR-A-BUDDY

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TOP: ROMERO BRITTO AND MAYOR PHILIP LEVINE
MIDDLE: GIRO D'ITALIA CHAMPION CHRIS FROOME
BOTTOM: BUDDY CHRIS GAY, ACTRESS AND MODEL OLIVIA CULPO AND BUDDY PAAVLENA MADHIVANAN STRIKE A POSE AT THE 2018 *MIAMI GALA*

ATTRACTIVE DEMOGRAPHICS

BEST BUDDIES SPECIAL EVENTS GUESTS

- 55% male, 45% female
- Majority age range 30-60
- Media age 42

BEST BUDDIES PROGRAM PARTICIPANTS

- 30% male, 70% female
- Median age range 18
- Annual household income \$90,000+
- Best Buddies volunteers annually contribute support services greater than \$170 million

MIAMI GALA MAJOR SPONSORS

Best Buddies would like to thank the following individuals and companies who have so generously supported in 2021 when we were unable to gather in person for the Miami Gala:

- | | |
|--|---|
| • Abdo Eick & Meyers | • Ocean Automotive Group |
| • Gary & Pennie Abramson | • Abigail Pollak |
| • Micky and Madeleine Arison Family Foundation | • Robinson Commercial Real Estate |
| • BankUnited | • Royal Media Partners |
| • Yolanda & Jeffrey Berkowitz | • Stephen Sawitz |
| • Ronald L. Book | • Schlesinger & Associates |
| • Comcast | • Randy & Harlan Selesnick |
| • Dart Group Foundation | • G. Marlyne Sexton |
| • The GEO Group Foundation, Inc. | • Sterling Foundation Management |
| • Todd Glaser | • Sun Capital Partners Foundation, Inc. |
| • Christina Griffith | • Town of Golden Beach |
| • Ino Halegua | • Sandy & Tony Tamer |
| • Commissioner Sally A. Heyman | • Rudy & Lydia Touzet |
| • MasTec | |
| • Stephen Nuell | |

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BEST BUDDIES PROGRAMS



Best Buddies programs sit on the four key mission pillars below:

One-To-One Friendships

Builds friendships between people with and without IDD, offering social mentoring while improving the quality of life and level of inclusion for a population that is often isolated and excluded.

BESTBUDDIES Middle Schools, High Schools and Colleges

Creates an inclusive school environment for students with IDD during times of social and emotional development.

e-BUDDIES

Offers an e-mail program, in which a participant with IDD communicates online with a friend without IDD.

BESTBUDDIES Citizens

Helps adults with and without IDD develop meaningful friendships and become more involved in their local communities.

Integrated Employment

Secures jobs for people with IDD, allowing them to earn an income, pay taxes, and continuously and independently support themselves.

BESTBUDDIES Jobs

Matches skilled, qualified individuals with IDD with businesses seeking enthusiastic and dedicated employees. Through the Jobs program, Best Buddies develops partnerships with employers, assists with the hiring process and provides ongoing support to the employee and employer.

Leadership Development

Educates and empowers people with and without IDD to become leaders, public speakers and advocates.

BESTBUDDIES Ambassadors

Offers people with IDD the opportunity to gain the public speaking skills, self-esteem and confidence needed to successfully advocate for themselves, their peers and Best Buddies in communities, workplaces and government.

BESTBUDDIES Promoters

Empowers youth to become advocates for people with IDD and help open new Best Buddies chapters and programs by organizing special events that promote awareness to the disability rights movement.

Inclusive Living

BESTBUDDIES Living

Fosters an integrated experience for people with and without IDD to become active, contributing citizens who live independently in a dynamic environment where they can learn, grow, and thrive. Provides individuals with and without IDD an opportunity to live together in a vibrant, educational community that supports all residents in advancing their employment, financial literacy, continued education and life skills as the work to achieve their personal goals.

International Programs

ARGENTINA
BELGIUM
BOLIVIA
BRAZIL
BULGARIA
CANADA
CHILE
COLOMBIA
COSTA RICA
CUBA
DENMARK
DOMINICAN REPUBLIC
ECUADOR
EGYPT
EL SALVADOR
ENGLAND
FINLAND
GERMANY
GHANA
GREECE
GUATEMALA
HAITI
HONG KONG
INDONESIA
IRELAND
KENYA
LEBANON
MACAO
MALAYSIA
MEXICO
MONGOLIA
NETHERLANDS
NEW ZEALAND
NIGERIA
NORTHERN IRELAND
NORWAY
PANAMA
PARAGUAY
PERU
PHILIPPINES
POLAND
QATAR
RUSSIA
SINGAPORE
SOUTH KOREA
SPAIN
TANZANIA
THAILAND
TURKEY
UGANDA
UKRAINE
UNITED STATES
VENEZUELA
VIETNAM

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TOP: KESHA PERFORMS AT THE
2016 MIAMI GALA
BOTTOM: FLO RIDA PERFORMS AT
THE 2018 MIAMI GALA

GET INVOLVED WITH BEST BUDDIES

There are approximately 200 million people in the world with intellectual and developmental disabilities (IDD), or almost 3% of the global population. About eight million of those individuals live in the United States, affecting one in every ten families. Tragically, most people with IDD continue to be marginalized and maligned by society, living life as an invisible minority. The problems facing people with IDD are big, but we are bigger. With more than 2,800 chapters in 53 countries, Best Buddies is spreading its mission of friendship, employment, leadership development and inclusive living around the world.

We couldn't have gotten where we are today without our supporters, and we need your help in order to meet the huge demand that currently exists. Become an agent of change in creating a more inclusive and complete society. Here are a few ways to get involved with Best Buddies each year:

- Sponsor a Buddy Pair at The Best Buddies Friendship Ball — \$10,000
- Underwrite the cost of an integrated job for a Buddy — \$7,500
- Fund a new chapter in the Friendship Program — \$5,000
- Fund an Ambassadors training session — \$2,500
- Send a student to Leadership Conference — \$1,000
- Sponsor a Buddy Pair — \$250
- Fund an online e-Buddies® Pair — \$100
- Sponsor a job coaching session for a Buddy Job Participant — \$50
- Support training and instruction for a school chapter — \$25
- Invite your child to join his or her local school chapter
- Volunteer
- Hire a Buddy at your company
- Sign up to compete in one of our cycling events by visiting www.bestbuddieschallenge.org

WHERE THE DOLLAR GOES



The *Best Buddies Miami Gala* will raise an estimated \$2.5 million for Best Buddies, enabling thousands of friendship, leadership, inclusive living and employment opportunities for people with IDD. Contributions to Best Buddies are judiciously spent, with the majority of these funds directly applied to the enrichment of the organization's programs.

Best Buddies International's total annual budget demonstrates that 81% of all contributions are allocated to one of the organization's eight programmatic divisions that directly integrate people with intellectual disabilities.

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THE KENNEDY & SHRIVER COMMITMENT

For more than half a century, the Kennedy family has been at the forefront of global efforts to support people with intellectual and developmental disabilities (IDD).

Starting with family matriarch Rose Kennedy, the Kennedys have always been strong proponents of helping individuals with IDD, who for years were shut away, powerless to change society's negative perception of them.

President John F. Kennedy founded the President's Committee on Mental Retardation. He also welcomed a person with IDD to the White House, thus becoming the first head of state anywhere in the world to receive a person with IDD as an official guest.

His sister, Eunice Kennedy Shriver, was the founder and driving force of Special Olympics. Mrs. Shriver also served as a board member of Best Buddies International in continued support of her son Anthony's efforts to enhance the opportunities available to people with IDD.

Influenced by his family's commitment to the issues of IDD, Anthony Kennedy Shriver founded Best Buddies International in 1989 at Georgetown University. Under Anthony's leadership, Best Buddies has expanded its programs to more than 2,900 middle school, high school and college campuses across the United States and internationally.



ABOVE: PRESIDENT KENNEDY PRESENTS A PEN TO SISTER EUNICE KENNEDY SHRIVER AFTER SIGNING MATERNAL & CHILD HEALTH & MENTAL RETARDATION BILL, THE WHITE HOUSE, OCTOBER 1963



ABOVE: PRESIDENT KENNEDY WELCOMES A PERSON WITH IDD TO THE WHITE HOUSE

FOR SPONSORSHIP INFORMATION,
PLEASE CONTACT:

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