TOWN OF GOLDEN BEACH, FLORIDA

RESOLUTION NO. 2735.21

A RESOLUTION OF THE TOWN COUNCIL OF THE TOWN OF GOLDEN BEACH, FLORIDA, AUTHORIZING THE USE OF LAW ENFORCEMENT TRUST FUND (LETF) MONIES TO MAKE A \$5,000 CONTRIBUTION TO THE UNITED WAY OF MIAMI-DADE; PROVIDING FOR IMPLEMENTATION; PROVIDING FOR AN EFFECTIVE DATE.

WHEREAS, the Town desires to make a \$5,000 contribution to The United Way of Miami-Dade to create economic opportunities to families and individuals in need by providing financial, health and emergency response services to residents of Miami-Dade County; and

WHEREAS, the United Way of Miami-Dade is an organization committed to making sure all children have access to a quality education, individuals and families have the proper skill sets to land and keep good jobs, and that everyone have access to affordable, quality health care; and

WHEREAS, the Town's LETF account includes assets forfeited to the Town by authority of the Florida Contraband Forfeiture Act and by the Federal Asset Forfeiture Statutes; and

WHEREAS, the Town Council desires to utilize LETF funds to pay for this contribution; and

WHEREAS, the monies contained in the LETF are the result of seized assets from both investigations by the Town's Police Department and joint investigations with other law enforcement agencies – not from tax revenue; and

WHEREAS, the Chief of Police has recommended that the \$5,000 cost be taken from the Town's LETF for "other law enforcement purposes" specifically authorized by law; and

WHEREAS, the Chief of Police certifies that this expenditure complies with § 932.7055, Florida Statutes, and / or the Federal Seizure statutes in that the funds will be used for an appropriate law enforcement purpose; and

WHEREAS, the Chief of Police certifies that the Town's LETF is not being used as a normal source of revenue for the Town Police Department; and

WHEREAS, the Chief of Police certifies that the Town's LETF was not considered in the adoption and approval of the Police Department budget; and

WHEREAS, the Town Council finds that it is in the best interest of the Town to proceed as indicated in this Resolution.

NOW, THEREFORE, BE IT RESOLVED BY THE TOWN COUNCIL OF THE TOWN OF GOLDEN BEACH, FLORIDA, AS FOLLOWS:

<u>Section 1.</u> <u>Recitals Adopted.</u> That each of the above-stated recitals is hereby adopted and confirmed.

Section 2. \$5,000 Contribution to the United-Way of Miami-Dade is Authorized.

That the contribution of \$5,000 to the United Way of Miami-Dade in two installments paid out over two fiscal years, and the use of LETF funds to make the contribution are hereby authorized and approved.

Section 3. Implementation. That the Mayor and Town Manager are authorized to take any and all action which is necessary to implement this Resolution.

Section 4. Effective Date. That this Resolution shall be effective immediately upon adoption.

Sponsored by **Town Administration.**

The Motion to adopt the foregoing Resolution was offered by <u>Vice Mayor</u>

<u>Lusskin</u>, seconded by <u>Councilmember Einstein</u> and on roll call the following vote ensued:

Mayor Glenn Singer

Vice Mayor Judy Lusskin	Aye
Councilmember Bernard Einstein	Aye
Councilmember Jaime Mendal	Aye
Councilmember Kenneth Bernstein	Aye

PASSED AND ADOPTED by the Town Council of the Town of Golden Beach, Florida,

this <u>20th</u> day <u>April</u>, 2021.

MAYOR CLENN SINGER

ATTEST:

TOWN CLERK

APPROVED AS TO FORM AND LEGAL SUFFICIENCY:

TOWN ATTORNEY



TOWN OF GOLDEN BEACH

Item Number:

One Golden Beach Drive Golden Beach, FL 33160

MEMORANDUM

Date: April 20, 2021

To: Honorable Mayor Glenn Singer &

Town Council Members

From: Alexander Diaz,

Town Manager

Subject: Resolution No. 2735.21 – Use of LETF Monies to Make a \$5,000

Contribution to the United Way of Miami-Dade.

Recommendation:

It is recommended that the Town Council adopt the attached Resolution No. 2735.21 as presented.

Request:

It is requested the Town authorize the use of LETF monies to make a contribution to the United Way of Miami-Dade in the amount of \$5,000 to create economic opportunities to families and individuals in need by providing financial, health and emergency response services all across Miami-Dade County.

Financial Impact:

\$5,000.00 from the Town's Law Enforcement Trust Fund paid in two installments over the course of two fiscal years.

Attachments: Agenda Item Resolution, & LETF Affidavit

AFFIDAVIT

STATE OF FLORIDA:

: SS

COUNTY OF MIAMI-DADE:

Before me, this day personally appeared Rodolfo Herbello who deposes and says that:

"I, Rodolfo Herbello, Chief of Police, Town of Golden Beach, do hereby certify that:

- 1. This request for expenditures specifically is authorized by law and will be used for an appropriate law enforcement purpose;
 - a. this request for a \$5,000.00 expenditure from the Town of Golden Beach's Forfeited Assets Fund to make a contribution to the United Way of Miami-Dade to create economic opportunities to families and individuals in need by providing financial, health and emergency response services to residents of Miami-Dade County, complies with the provisions of Florida State Statute 932.7055, known as the Law Enforcement Trust Fund (LETF), as amended or,
 - b. It complies with the requirements of the Federal Asset Forfeiture Statutes under the U.S. Department of Justice publication titled "Guide to Equitable Sharing for State and Local Law Enforcement Agencies" which specifically provides that the equitably shared forfeited asset funds resulting from the participation of a local agency in investigations with Federal law enforcement agencies may be utilized by the participating local agency to acquire law enforcement equipment or certain resources for use by law enforcement personnel that supports law enforcement activities.
- 2. The Town's Law Enforcement Trust Fund is not being used as a normal source of revenue for the Town's Police Department; and
- 3. The Town's Law Enforcement Trust Fund was not considered in the adoption and approval of the Police Department budget."

Rodolfo Herbello

Chief of Police

Golden Beach Police Department

Subscribed and sworn to before me this 20th day of April, 2021 by Rodolfo Herbello who is personally known to me.

NOTARY PUBLIC STATE OF FLORIDA AT LARGE

AFFIDAVIT

STATE OF FLORIDA:

SS

COUNTY OF MIAMI-DADE:

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"I, Rodolfo Herbello, Chief of Police, Town of Golden Beach, do hereby certify that:

- 1. This request for expenditures specifically is authorized by law and will be used for an appropriate law enforcement purpose;
 - a. this request for a \$5,000.00 expenditure from the Town of Golden Beach's Forfeited Assets Fund to make a contribution to the United Way of Miami-Dade to create economic opportunities to families and individuals in need by providing financial, health and emergency response services to residents of Miami-Dade County, complies with the provisions of Florida State Statute 932.7055, known as the Law Enforcement Trust Fund (LETF), as amended or,
 - b. It complies with the requirements of the Federal Asset Forfeiture Statutes under the U.S. Department of Justice publication titled "Guide to Equitable Sharing for State and Local Law Enforcement Agencies" which specifically provides that the equitably shared forfeited asset funds resulting from the participation of a local agency in investigations with Federal law enforcement agencies may be utilized by the participating local agency to acquire law enforcement equipment or certain resources for use by law enforcement personnel that supports law enforcement activities.
- 2. The Town's Law Enforcement Trust Fund is not being used as a normal source of revenue for the Town's Police Department; and
- 3. The Town's Law Enforcement Trust Fund was not considered in the adoption and approval of the Police Department budget."

Rodolfo Herbello Chief of Police Golden Beach Police Department

Subscribed and sworn to before me this <u>20th</u> day of <u>April</u>, 2021 by Rodolfo Herbello who is personally known to me.

NOTARY PUBLIC STATE OF FLORIDA AT LARGE



2019-2020 ANNUAL REPORT

Fighting for the health, education and financial stability of every person in our community.



MISSION

Building community by helping people care for one another.

VISION

We will have a caring community strengthened by its diversity and compassion. United Way will be seen as a catalyst in building community by bringing hearts, minds and resources together.





Dear United Way friends,

2019-2020 was a year like no other, and one we are not likely to forget.

Throughout its history, our United Way has weathered many literal and figurative storms and, time and again, it has demonstrated its ability to react quickly in response to unprecedented challenges.

This annual report reflects our collective impact, and the pages that follow highlight many of the successes we achieved working together this year. United Way is you: volunteers, contributors, nonprofits, community and corporate partners, government and organized labor, whose passion and dedication helps us to positively impact the lives of hundreds of thousands of individuals who call our community home.

We have much to be proud of and even more by which to be inspired. We continue to level the playing field and expand our efforts in low-income neighborhoods to bridge the achievement gap; we completed a decade helping working individuals and families achieve financial resilience; and we are working to secure a future where our aging population can live their golden years in dignity. These pages also capture our collective efforts in the face of adversity, bringing help and hope to our neighbors during the unimaginable.

Building community by helping people care for one another is more than our mission. It is our core, the heart of our work. And in today's uncertain times, never has this work been more important.

It is only by working together that we are able to address our community's biggest challenges. We thank you for your passion and commitment to our work and fighting for a stronger Miami.

With gratitude,

Maria C. Alonso
President and CEO

Carlos A. Migoya Board Chair

















OUR WORK

In Miami-Dade, 37 percent of all households are **A**sset **L**imited, **I**ncome **C**onstrained, **E**mployed – we know them as ALICE. They are hardworking families who, although they are employed, are not always able to cover basic needs like food, housing, child care, health care and transportation. An additional 17 percent live in poverty, bringing the total to 54 percent of households in our community struggling to get by each, and every, day.

To create economic opportunity, United Way of Miami-Dade's work is focused on education, financial stability and health — the building blocks for a good life. That's because we know that children do better in school and in life when they have access to quality education; families are more financially secure when they have the skill sets to land and keep good jobs; and everyone has a shot at a more productive life when they have access to affordable, quality health care.



OUR WORK IN

EDUCATION

impacted the lives of **27,975** children

and youth.

OUR WORK IN FINANCIAL STABILITY

empowered **18,800** individuals and families with the skills and resources to set them on the path to financial independence.



OUR WORK IN HEALTH

helped **38,760** individuals lead healthier, active lives.

EDUCATION

Helping children and youth achieve their full potential

Our work in education helps prepare children to enter school ready to learn, to remain socially and academically engaged in school and to graduate on time and be college- or workforce-ready.

HERE'S HOW WE MADE A DIFFERENCE:

EARLY EDUCATION

STRONG FOUNDATIONS AND SCHOOL READINESS

Our United Way Center for Excellence in Early Education

1,026
EDUCATORS
RESULTING IN

6,147

PROFESSIONAL LEARNING WHICH IMPACTED THE LIVES OF

13,102

CHILDREN IN

248
PROGRAMS



PARENTS REV IT UP

This year, United Way Center for Excellence in Early Education launched two new initiatives as part of the Early Head Start-Child Care Partnership program and places parents in the driver's seat. The Parents as Teachers Initiative ensures that children's learning and development continues beyond classroom time by providing take-home story books and do-at-home activity cards to engage in developmental experiences in their native languages. A pre/post family survey is later administered to measure gains in reading and child/parent connections. The Parent Ambassador Program is an intensive one-year leadership, advocacy and peer-to-peer training program where parents learn how to engage, inspire and motivate other families to make their voices be heard, build and foster relationships with community partners to benefit children, and gain skills toward self-sufficiency.



The Jorge M. Pérez Family Foundation Preschool Classroom dedication at United Way Center for Excellence in Early Education – pictured (I-r) Maria C. Alonso, United Way president and CEO; Christina Pérez, early education impact council and Center committee member; Darlene Boytell-Pérez, United Way advisory council member; and Belissa Alvarez, The Jorge M. Pérez Family Foundation director.



IMPROVED ACADEMICS 6,921

students received literacy-based lessons, homework assistance, tutoring and post-secondary support resulting in:

88% of those measured in literacy, earning passing grades in core subject areas

IMPROVED SCHOOL ENGAGEMENT

2,921

students received conduct and behavior-related interventions resulting in:

85% increased ability to make effective decisions

IMPROVED PREPAREDNESS FOR POST-SECONDARY SUCCESS

1,778

students received post-secondary prep and support resulting in:

87% increased knowledge of post-secondary readiness





HERE'S HOW WE MADE A DIFFERENCE:

SCHOOL-AGE EDUCATION

United Way, through our impact partners, provided

14,873

students with the resources needed for school success.

EXPANDING OUR IMPACT

In August, United Way opened its second EDEN Place (Educate. Develop. Empower. Nurture.) site in partnership with Sant La Haitian Neighborhood Center – expanding our work to provide support to the North Miami area. The educational family resource center provides parents and/or caregivers with free services that include: educational support and financial literacy workshops. one-on-one counseling, family coaching to help parents become more involved in their children's schooling and development, and empowers them to advocate for their children's future success. EDEN Place also serves as a pathway to additional services and/or referrals based on families' broader needs through Sant La and a network of providers.



MEET JERRY

United Way Youth Institute helps local youth follow successful career paths and become lifelong leaders and community advocates, global citizens and agents of change. Jerry exemplifies all these attributes. A 2017 alumnus, he was among the inaugural cohort of students to complete the program. Early in his teens, while volunteering with the City of Miami Police Explorers Program, Jerry knew he wanted to join the police force as a minority and make a difference in his community. His hard work and drive paid off - today, Jerry is a proud City of Miami police officer with endless opportunities ahead. He also continues to set an example for all Youth Institute fellows - as a law enforcement representative, he served on the panel in last year's Youth Institute Forum on youth gun violence.

HERE'S HOW WE MADE A DIFFERENCE:

ACCESS TO JOBS

10,859

unemployed and underemployed participated in training and placement programs

FINANCIAL MANAGEMENT

4,030

individuals learned how to budget, manage and save money

HOMELESS PREVENTION

1,100+

individuals received shelter

1,050+

individuals received assistance through the food pantry



FINANCIAL STABILITY

Helping individuals and families pave a path to financial independence

Our work in financial stability empowers hardworking individuals and families with the tools, training and opportunities to prosper economically.

VOLUNTEER INCOME TAX ASSISTANCE (VITA) PROGRAM

United Way, together with our partners, helped low-income individuals and families receive free tax preparation services by IRS-certified preparers and claim additional tax credits for those who qualified.

11,500+
tax returns filed totaling more than
\$13 million in refunds and more than
\$5 million in Earned Income Tax Credits

MEET APOLONIA

Following a threat on her 6-year-old daughter's life, Apolonia took her daughter, her teenage son and left behind her beloved Venezuela and her job as a pharmacy director. She moved in with family in South Florida while she set out to provide a new life for her children, away from harm. She came across the United Way Center for Financial Stability at the Batchelor Campus, where she received one-on-one financial coaching and learned to create a budget and set goals. The Center also helped her update her resume to find a job. Apolonia and her children have now moved into their own home.

TAX PREP AT NO COST

Branches, City of Miami, City of Miami Beach and United Way of Miami-Dade hosted Super Saturday Tax Day to help Miami-Dade residents prepare and file their taxes early in the year. On that one day, 50 local residents pulled up to José Martí Park in Little Havana and had their taxes prepared by trained, IRS-certified tax experts, resulting in a total of \$55,800 in refunds and nearly \$13,000 saved in filing fees.

MISSION UNITED

Our work in financial stability supports our veterans and their families by way of Mission United. Since opening its doors in 2016, more than 1,000 veterans have received services, including employment assistance, legal and emergency financial services, housing support, tax preparation and food assistance, among others. These veterans represent all five branches of the U.S. Armed Forces: Army, Navy, Air Force, Marine Corps and Coast Guard.



Celebrating Warrior Moms

Together with Mission United of Broward County and the Miami Dolphins, we organized a baby shower for more than 40 veterans from the Miami Veteran Affairs Medical Center. The soon-to-be moms received gift baskets filled with diapers, onesies, baby bath kits, rash creams and other baby essentials. The celebration, held at Hard Rock Stadium, had baby shower games, raffles, gift cards, in addition to a resource fair, where community partners offered their services. including a CPR demonstration for the future parents.



Keys to progress

Nominated by Mission United, veterans Derek Auguste and Jamicia Pinder received the keys to newly refurbished vehicles as part of Progressive's seventh annual Keys to Progress® event ahead of Veterans Day. The program provides direct assistance to veterans and their families to provide reliable transportation necessary to receive medical care, reach employment centers and access other services.

HEALTH

Helping people lead healthier lives

Our work in health ensures access to health care services and healthy lifestyles that create physical, mental and emotional well-being for all – from babies to older adults.

MEET IRIS

It was at the third annual Golden Wishes luncheon, where we celebrated our older adults living healthy, active lives, that we met Iris. Eighty-one years old, she is bright, sweet and engaging, and loves to learn new languages to be able to talk to her neighbors. Nominated by our impact partner, Jewish Community Services, Iris had three wishes - get a smaller bed, replace her worn our sneakers and visit with her only living sister in New Jersey, who she had not seen since their mother's passing in 1967. At the luncheon, we surprised Iris with a new set of sneakers. We also took her shopping for a smaller bed. However, due to COVID-19, the long-awaited reunion following the 53-year separation from her sister would have to wait a bit longer. In total, 20 Golden Wishes were fulfilled, bringing much joy to our deserving older adults.



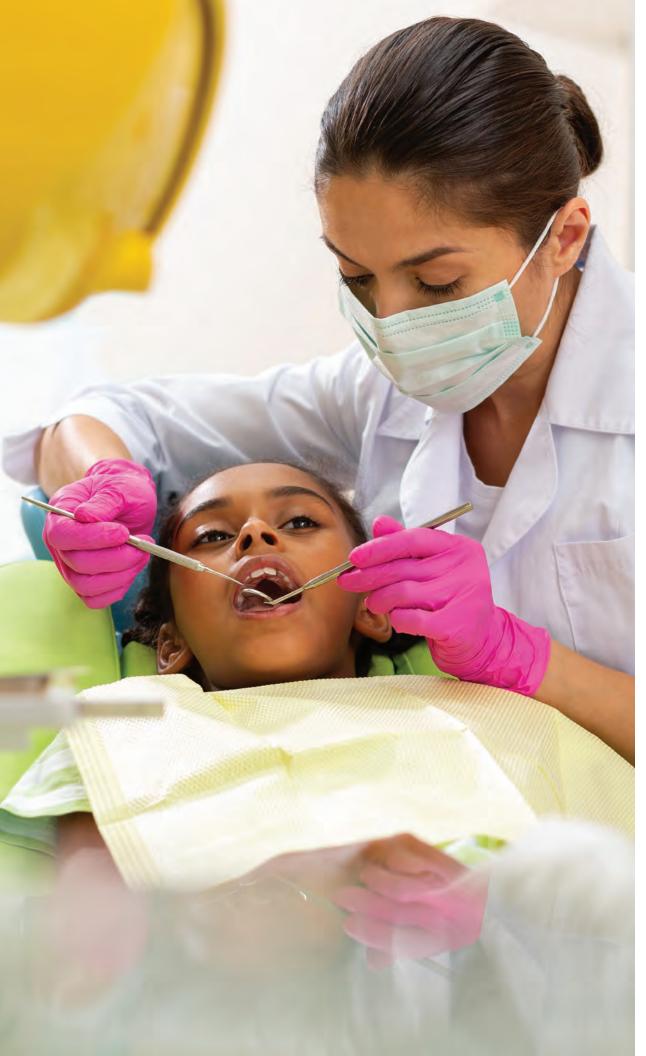


HEALTH AND WELLNESS AT SCHOOL

United Way continues to push the envelope with a holistic approach to learning with the opening of its second HEAL (Healthy Eating Active Living) site at Jorge Mas Canosa Middle School. At the school, an area has been repurposed as a garden to provide the students the opportunity to engage their sense of sight, touch, smell and sound. Studies show that school gardens are tied to higher science grades and better eating habits. For children in underserved communities, these gardens can provide them access to, and possibly awaken their curiosity in, STEM. Our first HEAL site at Wesley Matthews Elementary School, in partnership with Baptist Health South Florida, is focused on healthy eating, physical activity and emotional health.

SAVINGS ON PRESCRIPTION DRUGS

The United Way of Miami-Dade/
FamilyWize partnership surpassed
the \$17 million dollar mark in
savings on costs of prescriptions
drugs. In its 12th year, the
partnership has helped more than
201,000 families receive, on average,
more than a 40 percent discount by
using the FamilyWize Prescription
Drug Discount Card. The card is
accepted at more than 700 local
pharmacies. Last year alone, our
FamilyWize partnership saved
families in Miami-Dade
\$1.8 million.



HERE'S HOW WE MADE A DIFFERENCE:

ACCESS TO CARE

27,452

people accessed care to improve their physical, mental and emotional health needs

25,046

screenings, tests and assessments were conducted through United Way-funded programs

18,309

mental health counseling sessions were provided

HEALTHY LIFESTYLES

1,065

children engaged in healthy eating, fitness and play

HEALTHY OLDER ADULTS

8,103

older adults received 1.9 million free and nutritious meals

1,423

exercise classes helped **570 older adults** stay active and socialize with friends



EMERGENCY RESPONSE

In addition to our work in education, financial stability and health, United Way serves as a community convener, bringing people and resources together in response to natural disasters and other emergencies.

COVID-19

In early 2020, COVID-19 reached our shores and by mid-March, our country and our community were on lockdown. With 5 out of 10 households (54 percent) in Miami-Dade County, living in, or one emergency away from, poverty, COVID-19 exacerbated an already difficult situation for ALICE individuals and families.

Miami Pandemic Response Fund.

Our United Way team sprang into action. On March 16, with our partners at the Miami Herald/el Nuevo Herald, we activated Operation Helping Hands and through it, we launched the Miami Pandemic Response Fund with \$500,000 in seed funding created through an unprecedented funders' collaborative to respond to this emergency. Families and individuals impacted by reduced hours, furloughs and layoffs received assistance with rent and mortgage, food and medication.

Funders' collaborative

- The Frederick A. DeLuca Foundation
- Greater Miami Convention and Visitors Bureau
- Health Foundation of South Florida
- The Miami Foundation
- · United Way of Miami-Dade

Additional key funders

- The Children's Trust
- Knight Foundation
- Helios Education Foundation
- Allegany Franciscan Ministries
- Greater Miami Jewish Federation
- Fisher Island Philanthropic Fund
- Corporate partners and individuals



Small Business Assistance Program

As part of the broader Miami Pandemic Response Fund, we also launched the Small Business Assistance Program to help small businesses that may not have been eligible for other assistance. Acting as the clearinghouse, our United Way Center for Financial Stability, in partnership with Branches, processed applications and provided micro-grants to help these small businesses, which are the backbone of our local economy, continue to operate and provide jobs in our community during the slowdown. These businesses also received technical assistance to help them emerge from the crisis poised for growth and sustainability.



MEET JEFF,

who had to close his gym due to the COVID-19 shutdown. Through a grant from the Small Business Assistance Program, he was able to keep his business afloat during the waiting period and focus on putting measures in place and establish guidelines to provide a clean, safe and sanitized environment for reopening.

\$3.6 million received and INVESTED

4,500+

60

small businesses assisted to date*, totaling nearly \$200,000

*Numbers as of June 30, 2020 1,500+
VOLUNTEERS
registered to offer

pandemic relief

3,600
HOURS CLOCKED

PANDEMIC RELIEF ACTIVITIES



MEET KYLE,

an Air Force
veteran who
moved to Miami
last year to buy a
home and start
a family, but
used up most
of their savings
after his wife was
furloughed. He
received help to
pay rent and buy
groceries as they
welcomed their
new baby boy.

VOLUNTEERMIAMI.ORG

VolunteerMiami.org became the go-to portal for United Way volunteers, as well as for local partners and nonprofits, to connect and help our community weather the storm. United Way and 35 local nonprofits offered on-site and remote pandemic relief service activities. The pandemic's impact in our community, like many others, is immeasurable. However, the outpouring of support proved to be more contagious than the virus itself.



900+

volunteers helped distribute food/meals to 28,000+ families at Early Head Start-Child Care Partnership sites, Miami-Dade County Public Schools, Agency Partners, Mission United veterans, among others



2,320

newborn and infant care packages delivered to 580 families at 19 Early Head Start-Child Care Partnership sites, including our United Way Center for Excellence in Early Education



volunteers engaged in remote pandemic relief projects such as writing letters thanking front-line personnel and first responders, making storytelling videos to share with homebound children, tutoring and mentoring youth, phoning older adults during self-isolation



10,200

meals delivered to 1,700 older adults following the closure of adult care centers



MEET Guadalupe,

a single mom laid off from her job at a plant nursery, was able to cover rent and buy groceries to feed her three children with funds she received through the Miami Pandemic Response Fund.

BEHIND THE SCENES, our advocacy efforts mobilized support of Federal relief for individuals, families, nonprofits and businesses by calling upon our congressional leaders to pass the CARES Act. On March 27 legislation was signed, providing desperately needed aid to families and businesses alike.



HURRICANE DORIAN

On September 1, 2019, Hurricane Dorian made landfall in The Bahamas as a Category 5, wreaking havoc across the islands. Knowing firsthand the devastation a hurricane of this magnitude can cause, together with our partners at the Miami Herald/el Nuevo Herald and Univision 23, we activated Operations Helping Hands to offer people a way to help. Through donations received from residents, corporations, business leaders, Miami-Dade County and the City of Miami, and with caring volunteers who received, sorted and packed supplies across six locations in Miami-Dade, we were able to provide immediate assistance to our neighbors in need and assist in the long-term recovery and rebuilding efforts in The Bahamas.

Among top supporters: Baptist Health South Florida, Florida Blue, Jefferies LLC, Publix, The Miami Dolphins, The Ted Arison Family Foundation and Verizon

\$1.5 million received and invested 1,310 hands on deck

5,389
HOURS OF VOLUNTEER SERVICE

ADVOCACY

We engage decision-makers and policy leaders to address important community needs and leverage the impact of our investments.

For the 2020 Legislative Session, Florida's 28 United Ways adopted the ninth Consensus Legislative Agenda to address public policy priorities across the state as well as strengthen our collective ability to move the needle on key issues important to the communities we serve. Topping the list on the agenda were policies in the areas of education, financial stability and health that would help Florida's ALICE families, who, although employed, struggle to make ends meet as wages remain stagnant and the cost of living continues to increase.

EDUCATION

Increasing accountability in early education

Florida's United Ways advocated for legislation to move the Office of Early Learning from the Office of Economic Opportunity to the Department of Education in order to increase accountability and better align Voluntary Prekindergarten and School Readiness programs with K-12. In addition, we successfully supported an increase to the minimum base salary of full-time teachers.

FINANCIAL STABILITY Affordable housing for all

As part of the Consensus Agenda, United Way continued to advocate for affordable housing and for dedicated funding for VITA tax preparation services. A big win this year was restricting the use of Sadowski Affordable Housing Trust Funds solely for its intended purpose.

At the local level, our United Way supported the City of Miami's efforts to increase the supply of affordable housing over 10 years to ensure ALICE families can thrive in our community.

HEALTH

Championing access to health care

Florida's United Ways helped increase access to health care for Floridians. We successfully supported the passage of two bills that directly impact children's access to care: the Florida KidCare Program will eliminate the million-dollar lifetime maximum cap on covered expenses for children enrolled in the state's Children's Health Coverage Programs (CHIP); and Health Care for Children will allow school-based health services to be covered for children enrolled in Medicaid.

As part of our local work on the Older Adult Advocacy Task Force,

we hosted the Older Adults Forum welcoming community leaders, past and current elected officials and more than 200 attendees to address critical issues and growing unmet needs of our aging population, which has now outnumbered children aged 0 -17. The standing room only gathering sent a clear message: Miami-Dade's large and growing older adult population is important to local stakeholders, and collaboration and solution-building are a must.

SUPPORTING VETERANS

Veterans' issues are a top priority on the Consensus Legislative Agenda. In response to our work through



Older Adult Forum: Policy perspectives from local leaders on the aging of Miami-Dade County: Fernand Amandi, Bendixen and Amandi International; County Commissioner Daniella Cava; M-DCPS Superintendent Alberto Carvalho; former County Commissioner Juan Zapata; United Way President and CEO Maria C. Alonso; former County Mayor Alex Penelas; County Commissioners Xavier Suarez and Jean Monestime; and Rene Garcia, New Century Partnership.



Florida State Representative Vance Aloupis (center) joined by United Way Public Policy Committee co-Chair Paul Imbrone, Women United Executive Board members Rosary Plana Falero and Johanna Oliver Rousseaux, Public Policy Committee Member Dan Brady, and Committee co-Chair and Board Member Baldwyn English Jr (I-r).

Mission United, Florida's United Ways continue to advocate for veterans and the challenges they face. We successfully supported legislation that will ease the transfer of college credits for veterans within the state of Florida to help them pursue their academic goals.

HITTING THE PAVEMENT

In November, Women United leaders from across the state traveled to Tallahassee for the Third Annual Women United Summit and Capitol Days. Over two days, they met with elected officials and advocated on behalf of Florida's ALICE families and United Ways' Consensus Legislative Agenda. Joined by Public Policy Committee members, they attended 15 meetings, where they asked our elected officials for their support with \$1.2 million in appropriations to expand financial coaching and tax preparation services across Florida.

CENSUS 2020 GOES DIGITAL

For the first time in U.S. history, the Census Bureau made a heavy push for individuals to respond online to the once-a-decade head count, and getting the word out to hard-to-reach populations was more important than ever. As part of the Miami-Dade 2020 Census Task Force, United Way of Miami-Dade played a key role in assisting local outreach efforts to raise awareness on the importance of the census and on participation.

To help curtail the undercount of these populations, in particular, young children aged 5 and younger, United Way supported an aggressive countywide marketing campaign. This included contributing multilingual community outreach materials for use by the task force as well as distribution via numerous communication channels such as United Way's early child care programs, teachers, agency and community partners, in addition to paid social media ads.



VOLUNTEER ENGAGEMENT

VOLUNTEERMIAMI.ORG

VolunteerMiami.org, United Way's engagement platform, is a communitywide volunteer hub that brings local nonprofits and civic-minded individuals together to move the community forward through service and volunteerism. The portal matches volunteers' interests with opportunities that create meaningful and lasting change. Since its launch, first as a go-to portal for United Way volunteers to register for service projects, and in February 2020 as a central hub for local nonprofits to expand their reach in the community, the portal has seen record growth. Nearly 8,700 volunteers and 35 agencies used VolunteerMiami.org to help our community and it was key to the success of large-scale United Way volunteer opportunities, including the 9,500 for 95 Challenge, Martin Luther King Jr. Day of Service and Leaders' Day of Action, among others.

GIVING COMMUNITIES LEAD THE WAY

True leaders make up United Way's giving communities - members leading the way, professionally and personally, through giving and volunteering. Just as diverse as our community, so are our volunteers - starting with our youngest LINC members to our Young Leaders, Women United, Tocqueville Society and our newest members, Small Business United - they spearheaded seven service projects in total and supported many others to improve the lives of our neighbors. Twice a year, everyone comes together for the greater good, beginning with Leaders' Day of Action when nearly 70 volunteers met at Lillie C. Evans Elementary School to freshen up classrooms, common areas and gardens, followed by Martin Luther King Jr. Day of Service which brought together an additional 100 volunteers to build furniture and

assemble resource packets that included children's books, crayons, educational games and notebooks to distribute to the children attending YWCA's Zubkoff Campus, a United Way-funded agency.

CORPORATE ENGAGEMENT IN ACTION

Impact in our community grows exponentially when corporations dedicate days of service from the heart of their businesses – their employees. Corporate engagement has a significant role in supporting the community. With more than 23 projects and the hands and minds of more than 1,500 volunteers, we were able to build STEM (science, technology, engineering and mathematics) and literacy kits, assemble snack packs, paint rooms, build furniture and beautify









gardens at our partner agencies and Miami-Dade County Public Schools. The corporations included: Bilzin Sumberg, Blue Glacier, Cherry Bekaert, Deloitte, EY, JPMorgan Chase, MasTec, NBC/Telemundo, Northern Trust, Royal Caribbean Cruise Lines and Wells Fargo.

SUPPORTING EARLY LITERACY

Through programs and projects such as ReadingPals, Read for the Record and Read Across America, we were able to expand our reach to vulnerable families in an effort to elevate early literacy. In total, 276 volunteers joined our efforts to read, to interact and share stories with 312 children as well as to provide books, school supplies and snack packs to more than 600 families in Miami-Dade County.

VOLUNTEERS ON TAP

By partnering with local restaurants, bars and breweries to host volunteer service projects, our Volunteers on Tap series combines giving back with a social twist. Last year, service projects hosted by American Social and The Tank Brewing Company brought together caring hearts and muscle power in support of Community In Schools and 520 Early Head Start-Child Care Partnership students and families, respectively. For the two events, more than 170 volunteers assembled hundreds of back-to-school kits with muchneeded supplies and snack bags for distribution to students. The events also introduced new volunteers to United Way's work and mission, with 35 percent being first-time Volunteer on Tap attendees.



HOURS

\$1,082,886

THAN FY18

*Based on the estimated national value of each volunteer hour at \$27.20 by Independent Sector







YEAR IN REVIEW



TOP HONORS

In recognition of their extraordinary philanthrophy, Swanee and Paul DiMare were presented with our highest honor, the Tocqueville Award for Outstanding Philanthropy. The unifying theme of their generosity is the advancement of Miami as a city and it is reflected in their far-reaching impact on numerous organizations and their support for the arts, science and education. Founding members of Mission United, their multi-year gifts have been instrumental in launching and expanding the program that empowers veterans and their families. The DiMares have served as VeritageMiami trustees and supported the Mayor's Ball. More than 400 fellow Tocqueville members attended the private reception at the home of June and Allen Morris and was sponsored by Ed Ansin and Ocean Bank.





A DECADE EMPOWERING FAMILIES

In October, United Way Center for Financial Stability marked 10 years of helping working individuals and families pave a path to financial resilience and empowerment. The Center's long-standing partner, Branches, and founding partner, Bank of America, were joined by representatives of JPMorgan Chase, Carnival Cruise Lines, Citibank, Citi Foundation, Florida Blue, Ocean Bank, Siemer Institute and Wells Fargo to celebrate this milestone. Today, the Center has expanded to three sites and has helped more than 31,000 individuals and families since it first opened its doors.





WOMEN UNITED BREAKFAST REIMAGINED

Jill Ellis, head coach of the 2019 U.S. Women's National Soccer Team, headlined our 19th Annual United Way Women United Breakfast. COVID-19 forced us to adapt and reinvent. In an engaging and powerful interview shared digitally with an audience of more than 2,500, Ellis, the winningest coach in U.S. soccer history, shared life lessons on leadership, team building and persistence. The breakfast was co-chaired by Nelly Y. Farra and her daughters, Dr. Josefina Farra Talone and Nelly M. Farra, and was presented by Leslie Miller Saiontz and Family.







FOODIES, FUN AND FOLLY

This year's VeritageMiami extravaganza brought together more than 1,600 South Florida foodies, wine and beer aficionados for three of its four signature events. Guests reveled in curating a gourmet dinner à la carte with celebrity chef Giorgio Rapicavoli and celebrated good beer and food at the ever-popular Craft Beer Tasting and welcomed young professionals to Pros Mix & Mingle at Wynwood Walls. City National Bank served as presenting sponsor for the eighth consecutive year, with President and CEO Jorge Gonzalez and Melinda Gonzalez as chairs, and helped raise more than \$1.3 million benefiting United Way of Miami-Dade.

UCAN GRADUATION

Congratulations to the 2019 UCAN (Union Community Activist Network) graduates! Every year, United Way of Miami-Dade and South Florida's AFL-CIO sponsor a five-week training program that prepares organized labor representatives with expanded skills and information to better assist and empower members, co-workers. their families and neighbors to seek existing social services. Graduates and their quests had an opportunity to experience an ALICE Simulation, which provided them with a glimpse of the struggles of working families in our community.

CELEBRATING WITH OUR PARTNERS

Our 57 impact partners and grantees joined United Way to celebrate 95 years of empowering the most vulnerable in our community. Agency executives, board members, council chairs and volunteers gathered to toast our collective efforts in helping children and youth achieve their full potential, accelerate economic mobility and promote healthy living. The camaraderie was palpable. Joining the celebration were representatives from our original six agencies from 1924: American Red Cross, Children's Home Society, Jewish Community Services, Salvation Army, YMCA and YWCA.

VOLUNTEERS WHO ROCK

At our virtual Annual Meeting and Volunteer Awards Program, we honored five remarkable individuals who selflessly gave their time to making our community a better place – from an elected official to a high school student – they all made a difference:



Florida State Representative Vance Aloupis for championing children's issues and supporting policies critical to ALICE families.



Virginia Akar of Strong Girls for fighting poverty by providing opportunities for local youth.



Carlos L. Martinez of United HealthCare Services for being a powerful voice for older adults and their family caregivers.



Ana VeigaMilton of José Milton Foundation for touching and enhancing countless areas of our community through her tireless generosity of spirit.



Christa Curry, a sophomore at Barbara Coleman Senior High, whose nonprofit Christa Cares provides homeless mothers with purses filled with toiletries and muchneeded items for women.

FINANCIALS

We take our role as stewards of contributor dollars very seriously. There is nothing more important than the trust our contributors place in us. We have institutionalized strict governance practices, which include volunteer oversight at every level, to ensure the highest standards of operational efficiency and effectiveness.



United Way turns every \$1 in unrestricted public support and revenues raised into \$2.92 in direct community impact

SOURCES OF REVENUES, SERVICES AND OTHER IMPACT TO THE COMMUNITY

\$36,208,814



\$69,515,238



\$105,724,053

UNITED WAY'S IMPACT

SERVICES GENERATED

PUBLIC SUPPORT & REVENUES

	00.050.040
Donor directed contributions .	23,852,040
Miami Pandemic Response Fu	und /
Disaster Relief & Recovery	5,139,607
Special grants and other fund	ing 1,354,190
Matching grants and in-kind g	ifts 31,523,076
Volunteer Income Tax Assistan	ce 220,762
Volunteer time	1,099,475
FamilyWize	1,824,038
Resources generated by Unite	ed
Way Center for Financial Stab	ility 4,502,050

w estimated resour	ces were u	sed:
mmunity funds*		94,822,486
ited Way support		. 9,412,310

Investments for the future 1,489,257

IMPACT BEYOND THE NUMBERS

United Way provides services or participates in partnerships to improve the social service system in Miami-Dade County and beyond. Serving as fiscal agent, providing advocacy support via its public policy efforts, or bringing the community together to effect positive change, United Way impact goes beyond the direct economic value of its work. Below are examples of United Way initiatives and other support:

\$5,917,218	
CBC Alliance	64,000
Fisher Island Philanthropic Fund	758,820
KidCare	2,332
Influence additional funding from	
the State of Florida to early learning	
resources in Miami-Dade	5,092,066

^{*}Includes allocations and grants to agencies and services as well as distribution of government money, matching gifts, value of services provided by volunteers (per The Independent Sector, valued at \$27,20 per hour), and gifts in kind. United Way Distributions and Revenues are from the financials statements as of June 30, 2020.

CONSOLIDATED STATEMENT OF FINANCIAL POSITION

As of June 30, 2020

ASSETS

Cash and cash equivalents	¢15,806,168
Investments	
Receivables	
Other assets	
Land, property and equipment, net	
Total Assets	\$ 105,691,143
LIABILITIES AND NET ASSETS	
Accounts and other payables	¢ 2 602 212
Program payable	
Notes payable	
Total Liabilities	
	-,,
Without Donor Restrictions	47,768,936
With Donor Restrictions	
Total Net Assets	, , ,
Total Liabilities and Net Assets	\$ 105,691,143
STATEMENT OF ACTIVITIES June 30, 2020	
PUBLIC SUPPORT AND OTHER INCOME	
Annual campaign	\$ 16,842,360
Provision for uncollectible pledges	
Annual Campaign, net	
Grants	
Special events	
Other support	
Public Support	
Investment income and gains	
Other income Public Support and Revenues	
Miami Pandemic Response Fund/Disaster Relief and Recovery	
Campaign directed by donors	
Total Public Support Contributors and Revenues	
• •	
EXPENSES	
Program distributions and expenses by volunteers	\$ 28,688,909
Program distributions directed by donors	23,852,040
Total Program Services	
Fundraising expenses	
Management and general	
Other nonoperating expenses	
Total Expenses	
Change in Net Assets	8,343,308

2019 WORKPLACE CAMPAIGN RECOGNITION

TOTAL GIVING OF \$3 MILLION PLUS

Publix Super Markets Inc.

TOTAL GIVING BETWEEN \$1 MILLION AND \$2.999 MILLION

Miami-Dade County Public Schools

- · AFSCME Local 1184
- Dade Association of School Administrators
- Dade County Public School Maintenance Employees Committee
- Dade County School Administrators Association Local 77
- Fraternal Order of Police Lodge 133
- United Teachers of Dade Teamsters 769
- United Teachers of Dade Local 1974

TOTAL GIVING BETWEEN \$500,000 AND \$999,999

Assurant

Baptist Health

Miami-Dade County

- · AFSCME Local 121
- · AFSCME Local 199
- AFSCME Local 1542
- · AFSCME Local 3292
- Dade County Police Benevolent Association
- GSAF/OPIEU Local 100
- MDC International Association of Fire Fighters Local 1403
- · TWU Local 291

MBAF LLC

The Northern Trust Company

Ryder System Inc.

University of Miami

· SEIU Local 1991

UPS

- · Americas and the Caribbean
- · Cartage Services
- · Florida District
- Freight
- · Supply Chain Solutions
- Teamsters 769

TOTAL GIVING BETWEEN \$250,000 AND \$499.999

Bank of America

Berkowitz Pollack Brant Advisors and Accountants

Carlton Fields PA

City National Bank of Florida

Greenberg Traurig PA

Jackson Health System

- AFSCME Local 1363
- Committee of Interns and Residents
- GSAF/OPFIU Local 100
- SEIU Florida Healthcare Local Union 1199
- · SEIU Local 1991

Lennar Corporation

MasTec Inc.

Ocean Bank

PricewaterhouseCoopers

WSVN-TV Channel 7

TOTAL GIVING BETWEEN \$100,000 AND \$249,999

Akerman LLP

AT&T

- CWA Local 3121
- · CWA Local 3122

Bilzin Sumberg

Deloitte LLP

Enterprise Rent-a-Car

-γ

FedEx Express Latin America & Caribbean

- Ground
- Home Delivery
- Ramp
- South Florida District

Florida International University

- · AFSCME Local 3346
- FIU Faculty Senate
- SEIU Local 11
- · United Faculty of Florida
- USPS Senate

Florida Power & Light Company

• IBEW Local 359

Holland & Knight LLP

Miami Dade College

Perry Ellis International

Raymond James & Associates Inc.

Rialto Capital Management LLC

Royal Caribbean Group

United Way of Miami-Dade

Williamson Cadillac-Buick-GMC

Wells Fargo

TOTAL GIVING BETWEEN \$25,000 AND \$99,999

AvMed Health Plans

BankUnited

Citrus Health Network Inc.



Miami-Dade County Public Schools



Publix Super Markets

City of Miami

- AFSCME Local 871
- AFSCME Local 1907
- · Miami Firefighters Local 587
- Miami Fraternal Order of Police Lodge 20

Cole, Scott & Kissane PA

Comcast Communications

Costco Wholesale

Duane Morris

Eli Lilly & Company

EWM Realty International

FirstBank Florida

Florida Blue

Genovese, Joblove & Battista PA

Goodwill Industries of South Florida Inc.

The Graham Companies

IBERIABANK

Interval International

JLL

JPMorgan Chase

Kaufman Rossin

Marsh & McLennan Agency

McDermott Will & Emery LLP

Nelson Mullins Broad and Cassel

Noven Pharmaceuticals Inc.

Podhurst Orseck PA

Ouirch Foods LLC

Regions Bank

Starwood Property Trust

Target Stores

TD Bank

Truist Bank

United Health Group

Univision Inc.

Urban League of Greater Miami Inc.

TOTAL GIVING BETWEEN \$10,000 AND \$24,999

Archdiocese of Miami

ASP Windows and Doors

Automated HealthCare Solutions

BDO USA LLP

C & S Wholesale Grocers

Caterpillar Inc.

CBRE

Cervera Real Estate

Cherry Bekaert LLP

Chubb Insurance Company

City of Miami Beach

- AFSCME Local 1554
- · CWA Local 3178
- Miami Beach Firefighters Local 1510
- Miami Beach Fraternal Order of Police Lodge #8

City of North Miami

• Dade County Police Benevolent Association De La Hoz, Perez & Barbeito PA

Delta Air Lines

Dixie Landscape

Exan Capital

Femwell Group Health Inc.

Fifth Third Bank

First Horizon

Goldman Sachs & Co.

Greater Miami Convention &

Visitors Bureau

Hunton Andrews Kurth LLP

Jewish Community Services of South Florida

KPMG LLP

Macy's

Miami Herald Media Company

Microsoft Corporation

One Sotheby's International Realty

Pacific National Bank

Pan American Life Insurance

The Related Group

Southern Glazer's Wine & Spirits

Stearns Weaver Miller Weissler Alhadeff & Sitterson PA

Synovus

Taplin, Canida & Habacht

White & Case LLP

IMPACT PARTNERS

2019-2020 United Way Program Funding

Among the ways our United Way helps make Miami a more educated, prosperous and healthy community is by investing in 98 programs at 57 impact partners and grantees that achieve measurable results. All program investment decisions are made by trained community volunteers from a variety of professional backgrounds, based on community needs, strategic objectives, programmatic outcomes, and agency governance and stewardship practices.

In addition to the investments listed below, some individuals chose to direct their gifts to a single agency. More than 960 nonprofits received support through the 2019 United Way campaign, bringing additional services to the people of Miami-Dade as well as in other communities.

EDUCATION PROGRAMS

AMIkids Miami-Dade

Path to Success: Uses a structured behavior modification system and an educational component to improve student academic achievement for youth, ages 14 to 18 that have been referred through the juvenile justice system. Funding: \$76,488

College Readiness: Assists students to prepare to enter vocational school, college or the workforce. Funding: \$30,000

The Arc of South Florida

The Arc of South Florida – Project Thrive: Provides high-quality early educational experiences to children with special needs, ages 6 weeks to 5 years. Funding: \$150,000

Belafonte-Tacolcy

Tacolcy Teen Council: Equips youth in Liberty City with the skills needed to navigate, pursue and complete post-secondary education as well as lead them to select career paths that will provide them with long-term sustainable success. Funding: \$45,000

Big Brothers Big Sisters of Greater Miami

Community Based Mentoring: Provides struggling youth with crucial guidance and support through quality, safe mentoring friendships that positively impact academic achievement, school attendance, behavior and social relationships, while reducing risky behaviors.
Funding: \$149,576

School to Work: Provides students at-risk of not graduating with exposure to workplace environments and matches them with mentors to help them stay in school and make a successful transition to the workforce. Funding: \$55,000

Boys & Girls Clubs of Miami

Project Learn: Out-of-school academic program addresses challenges faced by youth and equips them to overcome their obstacles and succeed academically by providing homework help, literacy and recreational activities.
Funding: \$80,000

Branches

Branches Climb Program: Provides youth in middle and high school with the social and life skills to increase self-awareness, critical thinking and leadership in order to make informed decisions and become successful. Funding: \$60,000

Branches Grow: Improves academic performance of 250 economically disadvantaged K – 5th-grade students from low-performing schools through evidence-based strategies that promote oral reading fluency, reading comprehension and English Language Arts proficiency. Funding: \$50,000

Catholic Charities

Child Development Services: Provides child development services at six Head Start sites for children, ages 3 - 5 years old, from low-income families through the High Scope curriculum proven to improve social, fine and gross motor skills, and language development through appropriate educational activities for cognitive and social development.
Funding: \$157,261



Center for Family & Child Enrichment

Providing Educational Alternative for Kids: A year-round intensive tutoring and mentoring program for elementary school-aged children at, or below, grade level in reading and exhibiting behavior problems. Program targets children at risk of abuse and neglect, in foster care or whose families are under court supervision. Funding: \$70,000

Centro Campesino Farmworker Center

AmeriCorps Youthpride: Serves students at high risk of academic failure in the Florida City/Homestead area in second through eighth grades.
Funding: \$90,000



Centro Mater

Centro Mater Preschool & Infants – Toddlers: Provides high-quality NAEYC-accredited early care and educational experiences to infants, toddlers and preschoolers, including those with special needs.
Funding: \$97,500

Centro Mater After School: Offers socially, intellectually, culturally and developmentally appropriate after-school and summer camp activities to children 5 – 12 years old. Funding: \$30,000

Centro Mater West

Centro Mater West: Provides high-quality NAEYC-accredited early care and educational experiences to infants, toddlers and preschoolers, including those with special needs.
Funding: \$47,500

City Year Miami

Whole School Whole Child at Redlands Middle School: Provides students in grades 6 – 8 at Redlands Middle School with mentors and academic and social-emotional supports to improve academic outcomes and increase school engagement. Funding: \$50,000

Coconut Grove Cares

Barnyard After-School & Summer Program: Provides homework assistance, computer labs and educational skill building activities to elementary-aged children in west Coconut Grove. Funding: \$85,000

Communities In Schools of Miami

Bridges to Graduation and Beyond:
Provides at-risk K-12 students in six Title
I Miami-Dade County Public Schools in
Homestead, Carol City, Little Haiti and
North Miami with the wraparound supports
they need to achieve in school and
graduate on time.
Funding: \$65,000

Dave and Mary Alper Jewish Community Center

Early Childhood Preschool Program: Provides an enriching educational experience for children, ages 0 to 5 years. Funding \$25,000

Easterseals South Florida

Easterseals South Florida Child Development: Offers an inclusive, high-quality child care and educational environment serving children ages 2 months to 5 years both with and without special needs. Funding: \$38,018

Family Christian Association of America

Walking Tall Youth Leadership Development Program: Prepares youth to meet the challenges of adolescence and adulthood through a structured series of activities and experiences that help them obtain social, emotional, ethical, physical and cognitive competencies. Funding: \$35,000

Girl Scout Council of Tropical Florida

Girl Scout Decisions for Your Life: Offers comprehensive teen pregnancy prevention programming for pre-adolescent and adolescent girls in grades K-12. Funding: \$125,000



Institute for Child and Family Health

Functional Family Therapy Program: Works with families and adolescents involved in the criminal justice system, or at risk for such involvement, to end or prevent such behavior. Funding: \$52,000

Jewish Community Services

Sexual Minority Youth Program: Serves gay, lesbian, bisexual, transgender and questioning youth (GLBTQ) to reduce risk factors of cognitive, social and emotional isolation and address the unique issues faced by this population.
Funding: \$159,000

Miami Bridge Youth and Family Services

First Stop for Families: Provides interventions to troubled youth and their families to promote re-engagement in school with interventions and referrals to community resources, to address at-risk behaviors, improve academic performance and pro-social skills development. Funding: \$46,182

Michael-Ann Russell Jewish Community Center

Early Childhood Program: Serves children ages 0 to 5 years in the North Miami Beach area. Funding: \$15,000

New Horizons CMHC

Project Get Involved: Mentors at-risk students at Brownsville Middle School to improve school engagement through increased attendance, improved effort and conduct grades and reduction in course failures through the nationally recognized comprehensive student engagement intervention program, Check & Connect. Funding: \$51,000

Overtown Youth Center

High School & Post-High Initiative: Program gives students academic support, prepares them and their families for the college admissions process and expectations of students in a post-secondary environment through test prep, workshops, college tours and scholarships. Funding: \$40,000

OYC/Youth Development Program/EWRS: Serves 75 low-income at-risk students eligible for Title I services at three partner schools through a holistic approach (year-round, in/after-school services) providing daily monitoring and intervention to help increase school engagement and performance.
Funding: \$75,000

Youth Development Program: Provides in-school, after-school and summer services focused on achievements in attendance, grades, behavior, academic skills, test scores, character building and motivation to learn.
Funding: \$64,000

Redlands Christian Migrant Association

RCMA Child Development Centers: Provides high-quality early care and education to children, ages 0 to 5 years, from migrant and other low-income rural communities. Funding: \$147,559

Richmond-Perrine Optimist Club

Naranja Youth Enterprises South (YES): Provides youth in the Naranja community with self-esteem counseling, tutoring to address academic problems, school visits to monitor school progress, home visits to monitor the progress of youth at home, and job readiness training to expose youth to the world of work. Funding: \$40,000

Urban League of Greater Miami

Achievement Matters: Improves student achievement levels, test taking skills, and strengthens the social skills of Black American and other youth of color, in the Miami-Dade County Public School system. Funding: \$157,000

Achievement Matters – SAT/ACT Test Camps: Provides students with support they need to successfully complete high school and attain a post-secondary education with preparation activities including high school graduation planning, financial aid and scholarship application assistance, college tours, college entrance and standardized test prep. Funding: \$30,000

World Literacy Crusade/Girl Power

Girl Talk & Girls Rock Year-round Program: Provides "at-promise" middle school girls with a gender-specific in-school, after-school and summer program that fosters improved school engagement and academic performance, and positive social skills.
Funding: \$84,000

YMCA of South Florida

YMCA of South Florida After-School Programs (K-12): Provides literacy enhancement, physical fitness, social skills building, and family involvement activities in public housing sites, schools, neighborhood centers, and YMCAs. Funding: \$40,000

YMCA of South Florida Preschool Programs: Provides children, ages 0 to 5 years, with high-quality early care and education in Little Haiti, Liberty City/Model City and Homestead. Funding: \$35,000

Youth Co-Op

Academic Success Program: Provides tutoring and skill building for students. Funding: \$35,000

YWCA of Greater Miami

YWCA Early Childhood Program: Provides high-quality early care and education to children ages 0 to 5 years from multicultural and socio-economically diverse communities. Funding: \$80,000

Youth Program: Helps youth develop vital skills and enhance their personal character through positive social interactions, anger management, conflict resolution, self-esteem enhancement, basic life skills preparation, community and multi-cultural projects, and positive family activities. Funding: \$15,000

FINANCIAL STABILITY PROGRAMS

The Advocacy Network on Disabilities Residential Stability for Individuals with Disabilities: Advocates, coordinates and provides supports and services to individuals with disabilities who are experiencing economic emergencies. Funding: \$50,000

Branches

ASSETS Small Business Program: Supports small business owners in their efforts to achieve success and stability. Funding: \$55,000

Ways to Work Program: Provides financial coaching and enables clients to purchase reliable vehicles, paving the way for them to improve quality of life for themselves and their families.
Funding: \$55,000

Centro Campesino Farmworker Center

O.P.E.N.D.O.O.R.S: Provides computer training, interviewing skills, resume building and access to job search tools for residents of southernmost Miami-Dade County. Funding: \$30,000

Steps to Financial Fitness: Provides free foreclosure prevention services and access to tools and resources for low- to moderate-income homeowners in distress. Funding: \$40,932

Citrus Health Network

Family Refuge for Adolescents in Transition (FRAT House): Provides young adults, 18 to 23 years old, who are exiting the foster care system with transitional housing and other support.
Funding: \$35,278

Communities In Schools of Miami

WAGES – Work and Growth Experiences for Students: Provides students at three Title I high schools the skills and knowledge base to money-management strategies to achieve financial health and wellness. Funding: \$20,271

Cuban American National Council

CNC Employment & Training Center: Provides pre-employment skills workshops and job placement services to individuals in the community seeking self-sufficiency. Funding: \$30,000





Goodwill Industries of South Florida

Vocational Rehabilitation: Employs people with disabilities with a skill level appropriate job, maximizing their earnings and benefits. Funding: \$340,000

Greater Miami Service Corps

Greater Miami Service Corps: Provides young people, ages 18 - 24, many who have experienced difficult life challenges, an opportunity to reconnect to positive pathways through services including, paid and unpaid work experience, life skills training and counseling. Funding: \$25,000

Jewish Community Services

Homeless Outreach for Prevention and Employment (Project HOPE): Assists individuals who are homeless with re-entering the workforce through vocational training and job placement. Funding: \$35,000

Job Works: Provides training and job opportunities to unemployed and underemployed individuals leading to long term self-sufficiency. Funding: \$35,000

Shalom Bayit Domestic Violence Program: Assists survivors of domestic abuse and their children by supporting them culturally, emotionally, and financially in order for them to become independent and regain their self-esteem.
Funding: \$20.000

Legal Services of Greater Miami

Financial Stability Legal Project: Provides clients of United Way Center for Financial Stability with legal guidance to promote their financial stability. Funding: \$50,000

Overtown Youth Center

Inspire, Engage, Employ (IE2): Provides direct program services for high-school and post-secondary youth to ensure workforce readiness training and full-time or part-time employment for 100 aspiring youth.

An additional 100 youths, ages 15-19, obtain a full-time summer job, internship or apprenticeship.
Funding \$40,000

Richmond-Perrine Optimist Club

NYES Summer Youth Employment Program: Provides disadvantaged youth who reside in high-risk neighborhoods with paid work experience during the summer months. Funding: \$50,000

Salvation Army Miami Area Command

Miami Area Command Shelter: Provides a safe haven for homeless individuals while they work toward stabilizing their lives. Funding: \$75,000

Sant La Haitian Neighborhood Center

Financial Stability for the Haitian Community of Miami-Dade County: Provides workforce development services to the Haitian community leading to employment security and self-sufficiency.
Funding: \$90,000

Youth Co-Op

Early Self Sufficiency Program: Helps refugees, asylees and new arrivals to the U.S. with educational and employment opportunities. Funding: \$80,000

Employment Specialist Program: Offers integrated services to assess, plan, implement, coordinate, monitor and evaluate options and services to meet clients' needs through a collaborative process with the United Way Center for Financial Stability at north and south locations.
Funding: \$50,000

YWCA of Greater Miami

Economic Empowerment Program: Provides financial education, access to banking products and asset building initiatives to help individuals and families improve their financial stability. Funding: \$50,000

Through a Response Fund program grant, United Way is also investing in our children's future: Catalyst Miami: \$100,000.

HEALTH PROGRAMS

The Arc of South Florida

ARC Guardianship Program: Provides older adults with developmental disabilities, who have been determined to be incompetent by a court, with guardianship services. Funding: \$27,991

Care Resource

Project ACT – Access to Care through Testing: Provides mobile units that reach people with preventive screenings for HIV, STD's, heart health and more as well as counseling, referrals and linkages to a neighborhood health center.
Funding: \$99,968

Catholic Charities – Services for the Elderly

Nutrition and Social Support: Provides congregate meals, educational workshops, and social and recreational activities to low-income, older adults.
Funding: \$69,630

Children's Home Society of South Florida

Healthy Families Miami-Dade: Provides intensive home-visitations for at-risk families while the mother is pregnant and following the birth of the baby to ensure the health and safety of the child as well as to connect the family with other community resources.

Funding: \$69,978

Citrus Health Network

Assessment and Emergency Services: Receives people on a 24-hour basis who are mentally ill and experiencing a crisis in order to provide an evaluation and triage to the appropriate level of mental health treatment. Funding: \$93,970

Common Threads

Healthy Cooking & Nutrition Education for Underserved Children & Families: Provides healthy cooking and nutrition education programs for children, their families and their teachers at six schools in underserved Miami communities.
Funding: \$59,981

Community Smiles dba Dade County Dental Research Clinic

Oral & Dental Care for the Uninsured: Provides oral health education and dental care for low-income and uninsured families. Funding: \$69,978

Douglas Gardens Community Mental Health Center

Community Mental Health Center/Drop-In Center: Provides people with serious mental illness with peer-to-peer counseling in a safe and supportive community environment for the purpose of fostering coping skills, resiliency and other skills needed to continue functioning in the community. Funding: \$19,994

Domestic Violence Counseling: Provides assessment, crisis intervention, safety planning and mental health treatment to victims of domestic violence. Funding: \$33,989

Easterseals South Florida

In-Home Respite (Case Management and Support for Older Adults and Caregivers): Periodically relieves family caregivers of their 24-hour responsibilities by providing in-home care for home-bound older adults with Alzheimer's or other cognitive impairments. Funding: \$120,748

Epilepsy Florida

Integrating Behavioral Health into Chronic Disease Prevention: Incorporates psychological evaluation, counseling and treatment for individuals with epilepsy. Funding: \$32,990

Medical Services Program: Provides specialized medical care for indigent clients with seizure disorders or epilepsy including initial testing, coordination of neurological evaluations, case management and emergency medications.
Funding: \$17,994

Family Christian Association of America

FCAA "Healthy Kids Miami": Provides physical assessments, education and awareness activities to instill lifelong healthy eating and wellness habits in children.

Funding: \$99,502

Family Resource Center of South Florida

Healthy Foster Kids Program: Ensures children in foster care receive medical and dental services.
Funding: \$99,470

Parent Education Program: Provides parent education using an evidence-based model proven to lower the reoccurrence of child abuse and neglect.
Funding: \$44,986

Healthy Start Coalition

You're Not Alone: Moving Beyond Depression: Provides screening to 200 pregnant and postnatal women, 16 years or older, to identify, treat and reduce maternal depression. Funding: \$52,733

Hearing & Speech Center of Florida

Early Childhood Health Screening: Screens children ages 0 to 5 years in early care and education centers throughout Miami-Dade County for early detection of speech, language, hearing, vision or physical challenges.

Funding: \$57,982

Therapy for ALL: Provides professional evaluations, referrals to specialists, and ongoing speech-language, occupational, or physical therapies for children and adults with disabling conditions who are uninsured or underinsured. Funding: \$110,221

Institute for Child and Family Health

Child & Family Counseling: Provides individual, group, or family therapy for children when their families are unable to pay for services (because they are uninsured or have reached the maximum cap allowed by Medicaid or private insurance).

Funding: \$87,972

Infant Mental Health: Provides therapeutic treatment for children ages 0 to 5 years with significant emotional, attachment and/or behavioral difficulties.
Funding: \$109,965

Jewish Community Services

Children's Targeted Case Management: Targets children and teens with mental health issues to provide the counseling, case management, and links to basic services so they can remain together at home (avoiding placement in a residential treatment facility). Funding: \$269,914

Clinical Services: Provides individual, couples, family, and group counseling to address a broad range of episodic and/or chronic mental health conditions for people of all ages.
Funding: \$298,905

Older Adult Comprehensive Care Management: Provides individualized care management to address physical, psychological and social needs for vulnerable older adults ages 55 and older. Funding: \$113,397

Little Havana Activities and Nutrition Centers of Dade County

Elderly Meals Program: Provides congregate and home-delivered meals to low-income, older adults.
Funding: \$135,609

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Michael-Ann Russell Jewish Community Center

Senior Wellness Program: Provides older adults ages 60 and above, with a wide variety of fitness classes, daily educational courses, intergenerational events, social and cultural activities, nutrition advice, and transportation services.
Funding: \$40,982

Special Needs Program: Provides children with special needs, ages 6 to 18, with social and recreational programs based on each child's ability, including one-on-one "shadows" needed for them to participate in mainstream recreation programs. Funding: \$30,488

Open Door Health Center

Health Care Access Program: Provides primary health care to uninsured families in south Miami-Dade as well as coordination of volunteer medical specialists. Funding: \$19,994

Women's Health Program: Provides women's health exams, coordination of donated mammograms, follow-up doctor visits, and referrals to other community resources for low-income uninsured women.
Funding: \$29,990

Overtown Youth Center

Wellness Program: Provides youth with healthy lifestyle options through a healthy living curriculum including culinary courses, organized sports, dance and active play, to better equip them to perform well in school and ultimately in life.
Funding: \$49,984

Sant La Haitian Neighborhood Center

Creating a Culture of Health in the Haitian Community: Provides recruitment and one-on-one counseling to help Haitian immigrants enroll in and renew public health insurance for children and families (e.g. market place insurance, Medicaid, Kidcare, etc.) as well as link to a medical home for preventive health care services. Funding: \$23,539

Southwest Social Services

Congregate Meals & Supporting Services: Provides congregate meals, transportation and supportive services, including nutrition education, recreation and health support to low-income older adults. Funding: \$44,812

SWSS Home Delivered Meals: Provides home-delivered meals to low-income older adults. Funding: \$45,766

United HomeCare Services

Caring United: Home & Community Support for Older Adults and Family Caregivers: Provides in-home services for low-income, home-bound, older adults including home health aides to assist with bathing and dressing, homemaker services such as meals and laundry, case management and, in some cases, community supports such as home delivered meals, adult day care and more. Funding: \$494,770





YWCA of Greater Miami

Family Wellness: With a specific emphasis on reaching uninsured and underinsured women from African-American, Haitian, Caribbean and Hispanic communities, provides cancer awareness and education, linkages to diagnostic cancer services in our community, and subsidies for clinical breast examinations when needed. Funding: \$64,979

Empower U

Empower U provides health care services, including primary medical care, well child visits and immunizations, prenatal care, mental health and substance abuse counseling, HIV, Hepatitis-C and STD screening and treatment, among other services, to underserved minority residents disproportionately affected by health disparities.

SPECIAL PARTNERSHIPS

The following programs represent services that have been deemed to be essential for the functionality of the social services delivery system and/or the community's ability to respond to emergencies. These are programs that may not fall into our education, financial stability or health impact areas but are supportive of the larger mission of United Way.

Disaster Cycle Services | American Red Cross of Greater Miami & the Keys

The American Red Cross' Disaster Services program includes response, recovery and readiness activities such as mass care, client casework and assistance, disaster health and mental health services to meet disaster victims' immediate needs and reduce the suffering of victims of natural and man-made disasters.

Foster Care Citizen Review | Florida Foster Care Review

Based on the concept of citizen review – using volunteers as independent monitors of the foster care system – Foster Care Citizen Review addresses both the need to help the courts with increasing caseloads and the need to involve communities in the care of foster children. Florida Foster Care Review (FFCR) recruits and trains volunteers to review and monitor cases of children in foster care during monthly Citizen Review Panel (CRP) hearings.

JCS Helpline Services | Jewish Community Services

The 2-1-1 information and referral line was created as a way to give communities an easy number to remember through which they can access valuable information about available services free of charge. Through needs assessments and referrals, community members and social service

providers are connected to services such as education, employment, food, health care, housing, income support and counseling at any hour, even during times of crisis or disaster. Jewish Community Services assists callers 24/7, 365 days a year backed up by an extremely large database of community resources.

Residential 24/7 Emergency Youth Shelter | Miami Bridge

The Miami Bridge Residential 24/7 Emergency Youth Shelter program provides respite shelter and care to youth, aged 10 to 17 years, who run away from family situations characterized by abuse, neglect or domestic violence. In addition, the Department of Children and Families (DCF) and the child welfare system turn to Miami Bridge when no appropriate community-based homes are available to provide domicile for adolescents who have been removed from their homes or who are lingering in the system. The program serves nearly 400 children every year at their central Miami-Dade and Homestead locations. providing 24-hour supervision along with crisis intervention, counseling (individual, group and/or family), health and wellness, and socialization in the community.

2019-2020 COMMUNITY PROGRAM PARTNERS

11th Judicial District AARP ACCION USA The Advocate Program Age-Friendly Miami-Dade Alliance for a Healthier Generation Alzheimer's Association -Southeast Florida Chapter A New World Academy I A New World Academy II A New World Academy III The ARC Assistance to the Elderly BAC Florida Bank Bank of America Bank United Baptist Health South Florida Barry University The Beacon Council Boringuen Medical Center of Miami-Dade Branches Inc. Bright Steps Academy Capital Good Fund Care Court Carol City Elementary School Catalyst Miami Centro Campesino Farmworker Center Character Playbook™

Children's Forum The Children's Movement of Florida The Children's Trust Citi Bank Citrus Health Network Inc. City of Miami Clements Family Day Care Home Colgate Bright Smiles Comcast Internet Essentials Community Based Care Alliance Community Playthings Community Smiles Comprehensive Health Center Connect Familias Consortium for a Healthier Miami-Dade Cuban American National Council (CNC) Dade County Federal Credit Department of Veterans Affairs Disciples ABC Learning Inc. Early Head Start-Child Care Partnerships Early Learning Coalition of Miami-Dade Easterseals South Florida

Ethel F. Beckford/Richmond Elementary School EveryoneOn Family Central Inc. FamilyWize Fatherhood Task Force of South Florida **FDIC** Feeding South Florida Financial Planning Association First Bank First Five Years Fund **FLIPANY** Florida Asthma Coalition Florida Blue Florida Children's Forum Florida Community Bank Florida Council on Aging Florida Department of Children and Families Florida Department of Health in Miami-Dade Florida Early Learning Consortium Florida Head Start Collaboration Office Florida Health Justice Project Florida International University Florida International University After-School All-Stars Florida International University Veteran and Military Affairs

Florida KidCare Coalition of Miami-Dade County Florida National University Florida Shots Free Injury Coalition for Kids - Miami Fruity Veggie Nutrition Galleria Farms Goodwill Industries of South Florida Grameen America **Gray Panthers** Greater Miami Chamber of Commerce Head Start/Early Head Start Program Health Council of South Florida Health Foundation of South Florida Healthy Start Coalition Healthy West Kendall Hearing and Speech Center of Florida Inc. The Hospitality Institute Housing Authority of Miami Beach Independent Living Systems Institute for Child and Family Health Inc.





Educare Learning Network

Educate Tomorrow

Epilepsy Florida





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Miami-Dade Transportation Planning Organizations Miami Dolphins FOOTBALL UNITES* The Miami Foundation Inc. Miami VA Healthcare System Mitchell Large Family Child Care Home Molina Healthcare My Therapy Center NAMI Miami-Dade County Neighborhood Housing Services of South Florida Nicklaus Children's Hospital North Miami Foundation for Senior Citizens' Services Nova Southeastern University Opa-Locka Community **Development Corporation** Open Door Health Center Operation Sacred Trust Osman Family Day Care Home Ounce of Prevention Fund New Life Resources Inc. Overtown Children and Youth Coalition Partners for Self-Employment Regions Bank Residential Plaza Sertoma Speech and Hearing

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UNITED WAY OF MIAMI-DADE

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HOME ADDRESS			CITY			STATE	ZIP
PERSONAL EMAIL	CELL P	PHONE	— HOME	E PHONE		BIRTH D	ATE (MM/DD/YY)
EMPLOYER NAME		WORK PHONE		WORK EMAIL			
☐ I am a Leadership giver and wish to combine my g	ift with that of			Amou	nt of his/	her gift \$_	
Spouse/Partner		Name					
MR/MRS/MS FIRST NAME	MI	LAST NAME			SUFFIX	ANNI	VERSARY DATE (MM/DD/YY)
EMPLOYER NAME		BIRTH DATE (MM/DD/YY)	PERSONA	AL EMAIL			
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About United Way of Miami-Dade

Since 1924, United Way of Miami-Dade has been an enduring force in changing lives and creating a positive impact in our community. Our community of volunteers and advocates are more committed than ever to working with us to build a stronger Miami. It is through our work in education, financial stability and health that we effect change — transforming vulnerability into empowerment, poverty into opportunity and despair into hope.

Investment/recognition options

Family gifts – You can be a part of our Leadership & Endowment Circle by combining your gift with that of your spouse/partner for a total donation of \$1,000 or more annually. Further, you can be part of our United Way of Miami-Dade Tocqueville Society by combining your gift with that of your spouse/partner for a total of \$10,000 or more.

Fast track giving – Through our fast track program, you can attain a higher level of giving over a three-year period through annual increases. Based on your commitment, you will receive recognition at the higher level beginning the first year.

LINC Lead Impact Network Change. LINC is a group of dynamic individuals—30 and younger who are passionate about building a stronger Miami.

Loyal Contributor – If you have been giving to United Way - any United Way - for **10 years or more,** we want to know about it. We want to show our appreciation and give you our special thanks for all you have done for so many people in our community. Your consistent support has changed lives.

Tocqueville Society (TS) – The United Way Tocqueville Society is an influential group of dynamic leaders who are devoted to building a stronger Miami.

The United Way Endowment – The United Way Endowment perpetuates our work by building a permanent savings account for our future. The Endowment provides United Way the financial stability and flexibility to continue to create lasting solutions to our emerging health and human service needs.

Women United (WU) – Women United is a circle of purpose-driven women, passionate about making a difference through philanthropy and service.

Young Leaders (YL) – United Way Young Leaders is an engaged group of young professionals–40 and younger–who are dedicated to building a stronger Miami.

Giving options

Invest directly in the community plan and improve lives.

When you invest directly in the community plan, your gift helps us further our goals in education, financial stability and health. When you choose to target your gift to one or more of United Way's three areas of impact, your gift will be invested exclusively to address needs in that specific area of interest or concern. Trained, professional volunteers, knowledgeable about the needs of Miami-Dade, determine how best to accomplish our goals. They also monitor the effectiveness of each program. Every \$1 dollar invested in the community plan turns into \$2.16 worth of help to our community.

Restricting your gift

If you choose to limit the impact of your contribution by restricting it to a specific agency, your contribution will not have the benefits of matching funds or United Way program monitoring. With the exception of restrictions to United Ways in Florida, United Way will retain one-and-a-half-percent (1.5%) of the restricted amount, to

offset fundraising and processing expenses. In order for an agency to receive restricted funds through United Way, it must meet the following eligibility criteria:

- · Nonprofit, tax-exempt IRS 501 (c) (3) status
- Or, any United Way (even if outside of Florida)

To restrict your contribution to a specific agency, there is a minimum amount of \$100. Send an email with the name of your restricted agency and the amount to restrictedcontributions@unitedwaymiami.org

Impact council volunteers begin determining agency allocations as of January 1.

Any restrictions received after that deadline cannot be honored. If you have any questions, please contact your employee campaign manager or call United Way's Contributor Choice administrator at (305) 646-7070.

Leadership giving levels

Cornerstone \$2,500 - \$4,999

\$1,000 - \$2,499 **Pioneer**

Pillar \$5,000 - \$9,999

United Way of Miami-Dade Tocqueville Society giving levels

 Membres de la Société
 La Société Nationale

 \$10,000 - \$24,999
 \$100,000 - \$999,999

 Ordre de Liberté
 La Table Ronde d'un

 \$25,000 - \$49,999
 Million de Dollars

 Ordre d'Egalité
 \$1 million or more

 \$50,000 - \$74,999
 La Table Ronde de Cinq

Ordre de Fraternité
\$75,000 - \$99,999

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Fast track

 To Leadership:
 Year 1
 Year 2
 Year 3

 Cornerstone
 \$500
 \$750
 \$1,000

 Pillar
 \$1,000
 \$1,750
 \$2,500

 Pioneer
 \$2,500
 \$3,750
 \$5,000

To Tocqueville Society:

 Membres de la Société...
 \$5,000
 \$7,500
 \$10,000

 Ordre de Liberté
 \$15,000
 \$20,000
 \$25,000

 Ordre d'Egalité
 \$30,000
 \$40,000
 \$50,000

 Ordre de Fraternité
 \$55,000
 \$65,000
 \$75,000

 La Société Nationale
 \$80,000
 \$90,000
 \$100,000

For giving levels over \$10,000, we can tailor a personalized fast track option. Please contact (305) 646-7020 or tocqueville@unitedwaymiami.org

Please return gift card to your campaign coordinator. For your tax records, regarding payroll donations, you will need a copy of your pay stub, W-2 or other employer document showing the amount withheld and paid to a charitable organization. Consult your tax advisor for more information.

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